

IN THIS
ISSUE:

ACTION-PLUS WITH:
The **ATOM**

STILL
ONLY
20¢

NO. 439
SEPT.
30410

APPROVED
BY THE
COMICS
CODE
AUTHORITY

ACTION COMICS

MEET AN
EXPLOSIVE
NEW FOE FOR
SUPERMAN
in
"TOO BIG TO LIVE!"





ANOTHER THRILL-PACKED ACTIONER STARRING THE ONE AND ONLY

SUPERMAN

AND GUEST-STARRING

CAPTAIN STRONG



"I'LL TELL YA, MATE-- IT'S STILL HARD TO BELIEVE IT **REALLY** HAPPENED!"

"WE WAS IN MY **HOUSEBOAT** ON THE **METROPOLIS DOCKS**-- WHERE I WAS SMACK IN THE MIDDLE OF PROPOSIN' **MATRIMONY** TO ME FAVORITE GAL..."

"...AN' THIS IS FOR YOU, OLIVIA M' SWEETHEART!"

A RING!? OH... CAPTAIN..."

"WHEN-- FROM OUTA NOWHERE HE APPEARED! HE MUSTA SNUCK INTO THE BOAT BEFORE I BROUGHT OLIVIA ABOARD..."

"EEEEKKK!! WHO'S THAT!?"

SHIVER ME TIMBERS!

"BEFORE I COULD EVEN **BLINK**, I FOUND MYSELF THIRTY FEET AWAY ON THE DOCKS, BRUISED AND BATTERED! ALL I COULD REMEMBER-- AND **FEEL**-- WAS THE **GIANT FIST** THAT SENT ME FLYIN'... A FIST THAT BELONGED TO THE **MAN WHO WAS**..."

TOO BIG TO LIVE!"

STORY: CARY BATES

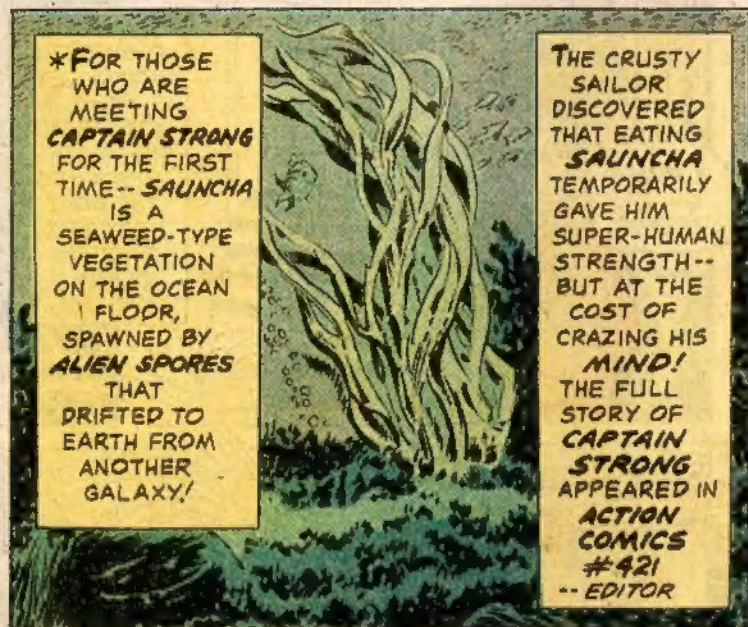
ART: CURT SWAN AND BOB OKSNER

EDITING: JULIUS SCHWARTZ

ACTION COMICS, Vol. 37, No. 439, September, 1974. Published monthly by NATIONAL PERIODICAL PUBLICATIONS, INC., 75 Rockefeller Plaza, New York, N. Y. 10019. Carmine Infantino, Publisher. Julius Schwartz, Editor. E. Nelson Bridwell, Assistant Editor. Sol Harrison, Vice-President-Production Manager. Second Class Postage paid at New York, N.Y. and additional mailing offices. Advertising Representative, Sanford Schwarz & Co., Inc., 18 West 46th Street, New York, N.Y. 10036. Copyright ©1974 by National Periodical Publications, Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

SUBSCRIPTION DEPT.: National Periodical Publications, Inc., 135 Allen Blvd., Farmingdale, N.Y. 11735. Rate \$3 in U.S.A. (\$4 elsewhere). Subscription term based on cover prices (20c or 60c) of consecutive issues mailed.

This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.



MOMENTS LATER...

SORRY I RIPPED
YOUR TIE, MR. KENT!
AND THANKS FOR
PROMISIN' TO PASS
ON THE **SOS TO**
SUPERMAN!

A STRANGE SWAB, THAT
KENT! HE'S GOT A
DELICATE LOOK ABOUT
HIM... BUT UNDERNEATH
THOSE GLASSES, MY NOSE
TELLS ME THERE'S
A MAN WITH
REAL **GRIT!**

HOPES HE GETS
SUPERMAN ON
THE JOB BEFORE
SOMETHIN' AWFUL
HAPPENS TO
POOR OLIVIA!

BUT EVEN AS
CAPTAIN STRONG'S
ELEVATOR OPENS
AT THE **GALAXY**
BUILDING'S
GROUND FLOOR...

...THE
REPORTER
WITH
"REAL GRIT"
IS SUPER-
SPEEDING
OVER
METROPOLIS'
DOCKS IN HIS
OTHER
IDENTITY--
AS THE
MIGHTIEST
MAN ON
EARTH!

I REALLY
FIGURED THE
CAPTAIN FLIPPED
WHEN HE TOLD
ME HOW THIS
BRUTE SWAM
BEHIND HIS
HOUSEBOAT AND
PUSHED IT A
MILE OUT TO
SEA--

-- BUT **THERE** IT
IS, A FULL MILE
FROM THE DOCK!

STILL, IF THE
"HULKING GIANT"
STRONG DESCRIBED
WERE ABOARD, HE
COULDN'T HIDE ON
A BOAT THIS SIZE!

HELLO... OLIVIA?
OLIVIA TALLOW--
YOU ABOARD?





the master's complete course of **KUNG-FU**

... CONSIDERED BY MANY TO BE THE MOST DEADLY FORM OF ATTACK AND SELF-DEFENSE KNOWN TO MAN!

Now is your chance to learn the famous deadly secrets of Kung-Fu — certainly the most effective form of attack and defense ever devised! Kung-Fu has been handed down from father to son — cloaked in secrecy until now! In less than half an hour a day (depending upon the personal goals you set) you can learn and master techniques that could defeat a Karate expert!

You can learn Kung-Fu through us at minimal cost! If you decided to take lessons from a Kung-Fu instructor (if you could find a genuine Kung-Fu Master), the costs would range anywhere from \$300 to \$1000! This course is available only through us (published only by us) and it will never be sold from any other source.

MONEY-BACK GUARANTEE

We think that Kung-Fu is so effective that 30 days on our system will give you more self-defense power than if you used any other system daily for a solid year! If you don't agree — if you feel that this course isn't the greatest, the most effective, the most powerful self-defense and attack system ever devised — then simply return the course within 30 days for a full instant refund! What could be fairer?

KUNG-FU CAN MAKE YOU A GIANT IN BOTH MIND AND BODY!

Easy to learn, this Kung-Fu course shows you dozens of ways to counter-attack any man, regardless of his size. With Kung-Fu your body becomes an instant arsenal of power. Our course takes you step-by-step into the fascinating world of Kung-Fu — we show you in plain, simple language how to use the techniques of Kung-Fu so that you can handle yourself in any difficult situation. This course requires no professional equipment and you can learn easily by yourself or with a friend. Shortly, you'll be amazed at your new powers!

ORIGINALLY SOLD NATIONWIDE FOR \$7.00, YOU PAY ONLY \$5.00 FOR THE COMPLETE COURSE! SAVE \$2.00!

As soon as we receive your payment and form we will send the complete Kung-Fu course to you in the next out-going mail!

KUNG-FU INTERNATIONAL

Department S
Box 6694
Detroit, Michigan 48240

DEAR KUNG-FU INTERNATIONAL:

Send me your complete Kung-Fu course!
I am enclosing full payment of only \$5.00.

Name _____

Address _____

City _____

State _____

Zip _____

Super MUSCLE SYSTEM

FASTEST MUSCLE-BUILDING SYSTEM KNOWN TO MAN!!

Our New System will develop muscles so fantastic that your muscles and strength will seem to be almost Super-Human! Thousands have doubled or tripled their strength while following our unique methods. It is actually possible to have everyday muscular growth while following our body-building system! Imagine what you could accomplish while following our methods? Regardless of the shape you're in, **WE CAN IMPROVE YOUR BODY 100%!**

This system is actually 200 to 300% more effective in muscle-building than any form of isometrics. Don't confuse this method with any form of isometrics — this is a 'full-contractional' body-building system. Full Contractional Methods enable you to obtain a **FULL MUSCLE PUMP** — which is absolutely necessary in muscular growth. Our methods leave nothing to chance — our system develops your body **TOTALLY!**

In **JUST WEEKS**, you'll astonish your friends as your body begins to grow and develop. Other men will respect and envy you — you'll have the build that **ALL** girls admire! In just **MINUTES** a day, you'll build a powerful body — so powerful you will command the respect and attention of **EVERYONE** you come in contact with. Regardless of your age, whether you're skinny or fat, tall or short — **WE CAN, AND WILL** build you a powerful body — rippling with muscularity.

IMAGINE... SOON YOU CAN HAVE A POWERFUL-HANDSOME BODY

LETTERS WE RECEIVE...

"Wow! I still don't believe it! I'm now on my 4th day of training and I've gained 3/4" on my arms, 1" on my chest, 1/2" on my thighs, and this is just the beginning!"

D. Barito

"I would just like to tell you that I have lost 10 lbs. of fat in just one week by following your great system. The fat is melting away, while our muscles are bulging through (it's amazing). I am truly amazed at my muscular definition!"

D. Easton



"I finally lost my beer belly. Knocked 8" off my waist. It was easy following your course. Those muscles are bulging all over. I'm now twice as strong and my endurance has increased tremendously. Many thanks for what you have done for me."

J. McIlmrey

FREE

FANTASTIC INFORMATION ON HOW TO BUILD A HERCULES BODY

"In just 2 weeks I have gained over 1 1/2" on my arms and over 4" on my chest. I'll be 'out of sight' by the time I complete your course. Thank!"

R. Rice

UNIVERSAL BODYBUILDING

Box 485 Dept. S
Dearborn, Mich. 48121



You bet I want Super-Muscles — Super Fast! Rush me all that free muscle-building information, so that I can add inches of powerful muscles — all in the privacy of my home. I am under no obligation. I am sending 25¢ to help cover postage and handling costs. **(PLEASE PRINT)**

Name _____

Age _____

Address _____

City _____

State _____

Zip _____

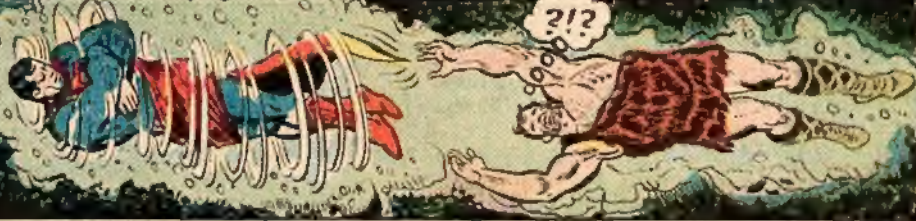
DC 100 PAGES FOR ONLY 60¢



**MORE PAGES
FOR YOUR
MONEY...
BIGGEST
BARGAIN
IN
COMICS!**

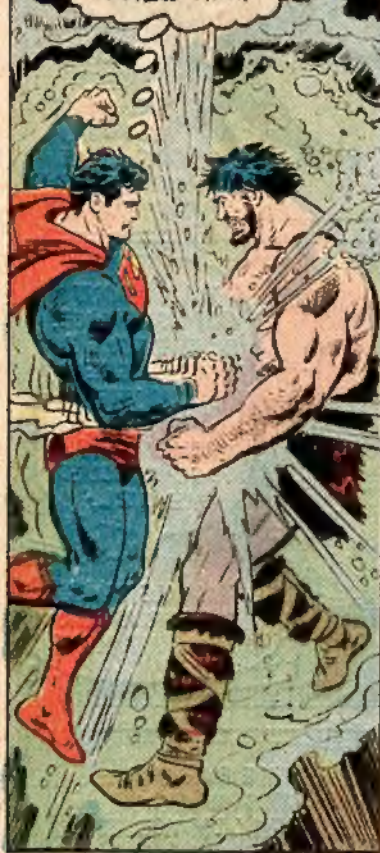


A SUDDEN
SUPER-SPIN
SHOULD SHAKE
LOOSE THAT MASSIVE
FIST AROUND MY
CAPE!



GREAT KRYPTON!
A **STEEL VAULT**
WOULD HAVE CAVED
IN WITH **ONE** OF THESE
PUNCHES--

-- BUT IT
DOESN'T EVEN
FAZE HIM!



OOOFF!
SHOULD'VE
BEEN READY
FOR THAT!

HE NOT
ONLY TAKES
WHAT I
THROW AT
HIM-- HE
HANDS IT
BACK--

--**DOUBLE!**



SPLAAAKKK

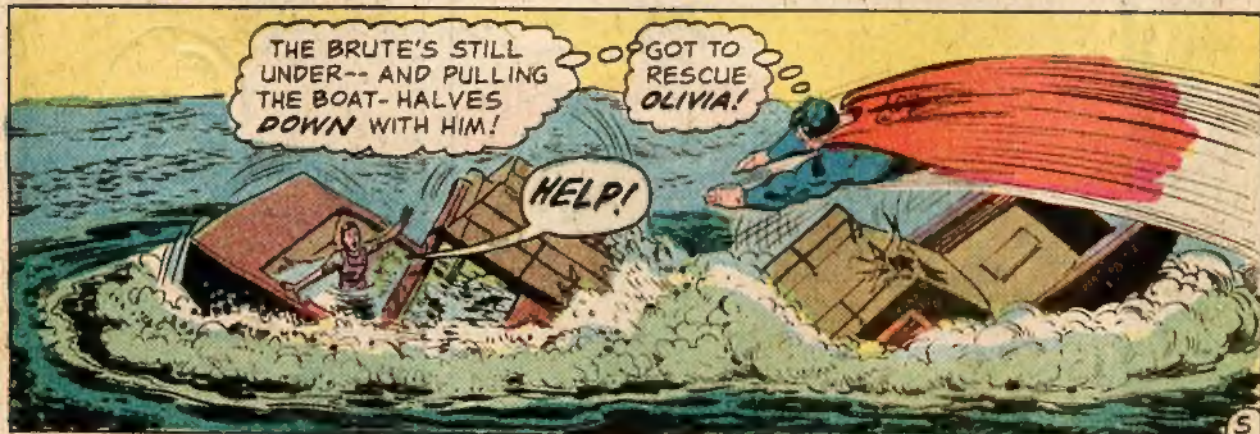
OOHH!
THE **BULLY**
IS TOO MUCH
EVEN FOR
SUPERMAN!



THE **BRUTE'S** STILL
UNDER-- AND PULLING
THE **BOAT-HALVES**
DOWN WITH HIM!

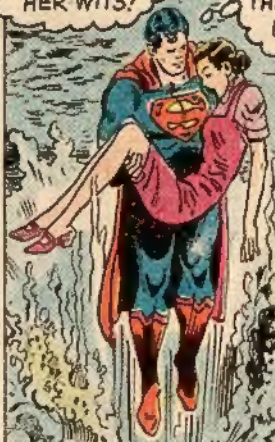
GOT TO
RESCUE
OLIVIA!

HELP!



SHE DIDN'T TAKE IN MUCH WATER... BUT THE POOR GIRL'S SCARED OUT OF HER WITS!

SOON AS I TAKE HER TO SAFETY, I'LL GO BACK AFTER THAT BIG BADDIE!

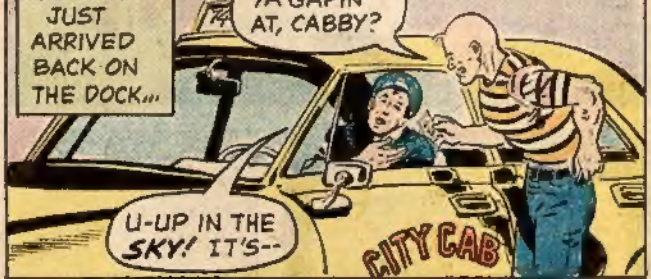


MEANTIME, AN ANXIOUS SAILOR HAS JUST ARRIVED BACK ON THE DOCK...

WHOOSH!!!

WHAT'RE YA GAPIN' AT, CABBY?

U-UP IN THE SKY! IT'S--



--OLIVIA!

SHE'LL BE OKAY, CAPTAIN... SOON AS SHE GETS A GRIP ON HERSELF!

CLARK KENT RELAYED TO ME YOUR SOS AND I ANSWERED RIGHT AWAY!



TALK ABOUT QUICK SERVICE! BY THE TIME I TAXIED HERE FROM THE GALAXY BUILDING, YOU'D RESCUED ME GIRL!

WHY WAS THAT BRUISER AFTER OLIVIA ANYWAY?

HE WASN'T!

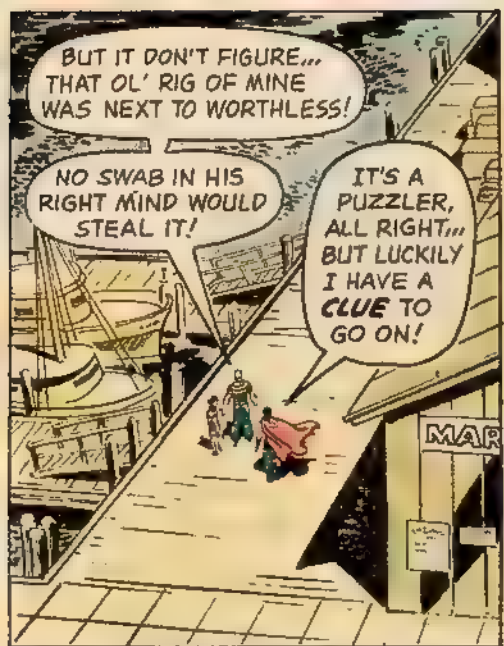
WHEN I DIVED UNDERWATER AFTER OLIVIA, THE GIANT COMPLETELY IGNORED HER--

--AS HE PULLED YOUR HOUSEBOAT TO THE BOTTOM!



BLAST ME BARNACLES! SO IT WAS MY BOAT HE REALLY WANTED!

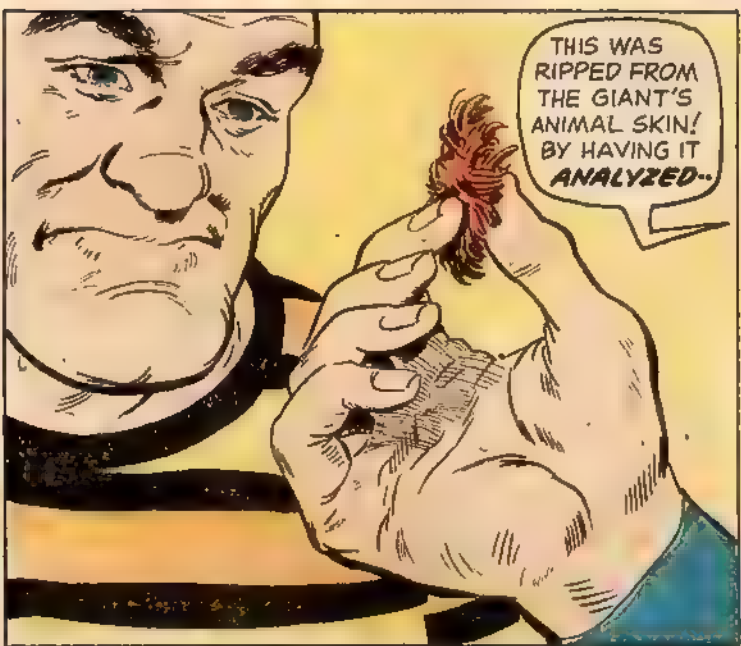




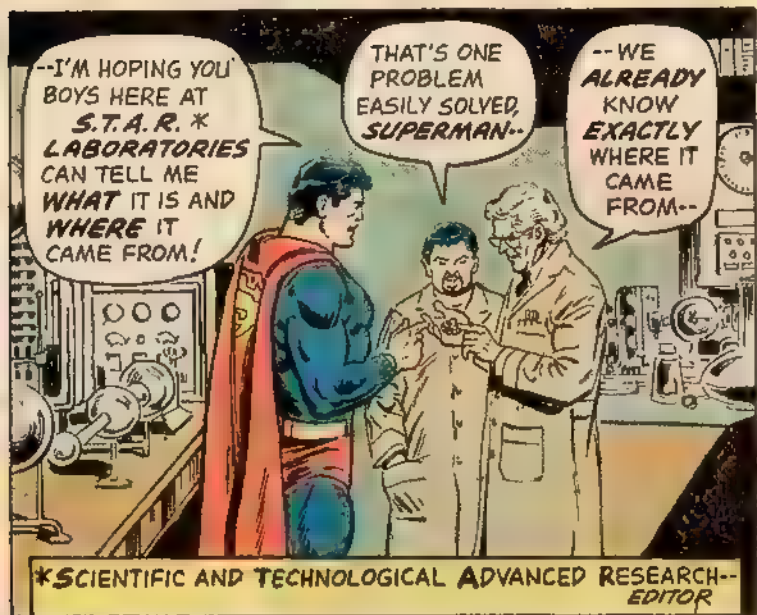
BUT IT DON'T FIGURE...
THAT OL' RIG OF MINE
WAS NEXT TO WORTHLESS!

NO SWAB IN HIS
RIGHT MIND WOULD
STEAL IT!

IT'S A
PUZZLER,
ALL RIGHT...
BUT LUCKILY
I HAVE A
CLUE TO
GO ON!



THIS WAS
RIPPED FROM
THE GIANT'S
ANIMAL SKIN!
BY HAVING IT
ANALYZED--

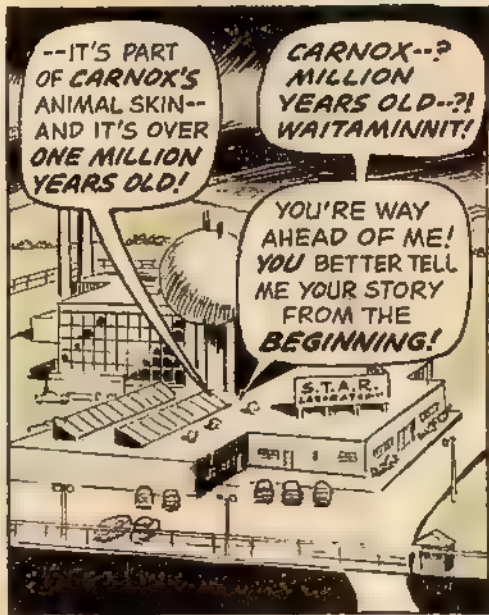


--I'M HOPING YOU'
BOYS HERE AT
S.T.A.R. *
LABORATORIES
CAN TELL ME
WHAT IT IS AND
WHERE IT
CAME FROM!

THAT'S ONE
PROBLEM
EASILY SOLVED,
SUPERMAN--

--WE
ALREADY
KNOW
EXACTLY
WHERE IT
CAME FROM--

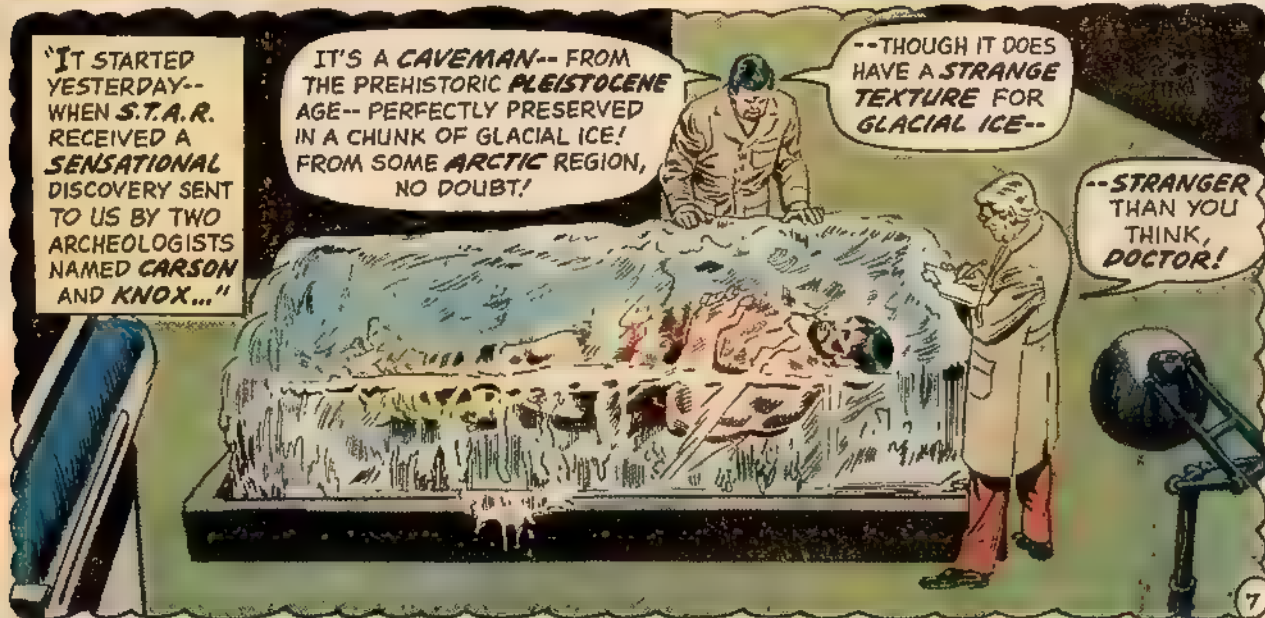
*SCIENTIFIC AND TECHNOLOGICAL ADVANCED RESEARCH--
EDITOR



--IT'S PART
OF **CARNOX'S**
ANIMAL SKIN--
AND IT'S OVER
ONE MILLION
YEARS OLD!

CARNOX--?
MILLION
YEARS OLD--?!
WAITAMINNI!

YOU'RE WAY
AHEAD OF ME!
YOU BETTER
TELL ME YOUR
STORY FROM
THE
BEGINNING!



"IT STARTED
YESTERDAY--
WHEN **S.T.A.R.**
RECEIVED A
SENSATIONAL
DISCOVERY SENT
TO US BY TWO
ARCHEOLOGISTS
NAMED **CARSON**
AND **KNOX...**"

IT'S A **CAVEMAN--** FROM
THE PREHISTORIC **PLEISTOCENE**
AGE-- PERFECTLY PRESERVED
IN A CHUNK OF GLACIAL ICE!
FROM SOME **ARCTIC** REGION,
NO DOUBT!

--THOUGH IT DOES
HAVE A **STRANGE**
TEXTURE FOR
GLACIAL ICE--

--**STRANGER**
THAN YOU
THINK,
DOCTOR!

EH? WHAT ARE YOU MUMBLING ABOUT--?

I'VE BEEN TRYING TO TELL YOU, DR. SMITH-- THAT CARSON AND KNOX WERE **NOT** IN THE **ARCTIC** WHEN THEY DISCOVERED IT--

--THEY WERE IN A **TROPICAL JUNGLE!** RIGHT ON THE **EQUATOR!**

"BY NOW, WE KNEW THIS WAS NO ORDINARY FROZEN SPECIMEN, SO WE SUBJECTED THE BAFFLING ICE-SLAB TO A BATTERY OF TESTS..."

"WE FOUND OUT THE 'ICE' THAT ENCASED **CARNOX** WASN'T FROZEN WATER AT ALL, BUT AN **UNEARTHLY LIQUID** DEFYING ANALYSIS! AND THEN IT **HAPPENED...**"

"AS YOU'VE UNDOUBTEDLY FOUND OUT, **SUPERMAN**-- THE **CAVEMAN'S STRENGTH** IS BEYOND BELIEF! THERE WAS NO WAY TO **RESTRAIN HIM...**"

THE RADIATION FROM OUR X-RAY SCANS MUST HAVE REVIVED HIM!

CRAACKKK!

BRUNCHHHH

"...AND IN THE PROCESS WE DUBBED THE CAVEMAN '**CARNOX**' -- DERIVED BY COMBINING THE NAMES OF HIS TWO DISCOVERERS!"

--AND THAT'S THE LAST WE SAW OF HIM!

NEAR AS WE COULD TELL, **CARNOX** WAS HEADING FOR OPEN WATER-- JUST A FEW BLOCKS FROM HERE!

WE NOTIFIED THE POLICE-- BUT TO AVOID MASS PANIC, THEY'RE KEEPING IT UNDER WRAPS!

AND WHEN **SUPERMAN** STRIDES AWAY...

"...BUT YOU **STILL** HAVEN'T TOLD US WHAT YOU KNOW ABOUT **CARNOX**!"

YOU **MUST** HAVE A **HUNCH... A THEORY?**

NOTHING THAT **S.T.A.R. INSTITUTE** WOULD UNDERSTAND-- **YET!**

2 GIANT BATTLEFIELDS a total size of 3 square feet (Six Islands in the Pacific Ocean beautifully colored)

66 PIECE TASK FORCE IN GRAY & GREEN

4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentically scaled and each is realistically proportioned to the giant battlefields.

375 RED MARKERS—enough to record the massive bombings and shelling.

Simple directions for a tense battle on land sea and air. The general best able to strategically place his forces and direct his firing will be the only survivor of this terrific battle.

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy. This is not just another juvenile game, it is actually played and tremendously enjoyed by over 200,000 people including members of our real National Forces.

TASK FORCE

179 1.00
PLUS POSTAGE

TANKS ACTUALLY
EXPLODING
BLOWING APART RIGHT OFF THE
PANORAMIC BATTLE FIELD

TANK TRAP

★ A COMPLETE GAME WITH

★ 64 COMBAT MEN

★ HQ COMMANDER

★ 25 TANK MINES

★ 6 EXPLODING TANKS

★ HUGE BATTLE FIELD

★ 2 TANK BARRIERS

★ SIMPLE DIRECTIONS

*3-D plastic—safe and reusable

A tank is a crawling armored skinned fire spring man eating monster that preys on any helpless enemy. But it can be stopped with courage and daring you're the live bait in this

HELEN OF TOY, CO
Commack, New York 11725

BOX 604
DEPT 254 BE

Please check the terms of sale and the enclosed order form for full details. We guarantee a full refund if you are not completely satisfied. No return necessary. Orders to be shipped within 10 days of receipt.

☐ TASK FORCE COMPLETE GAME \$179

☐ SPECIAL Complete Game plus 88 extra toys (total of 10 toys) \$234

☐ TANK TRAP COMPLETE GAME \$179

☐ SPECIAL Complete Game plus 6 exploding tanks \$234

USA addn postage each item checked above
Canada-Foreign addn international \$1.00 cash

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ORDER TODAY TO RECEIVE FREE! A "GREAT" 1st ALEX. H. & A. CARD - Please don't delay your order by forgetting to ADD POSTAGE to price of ALL the items ordered

TV MAGIC LTD.

PRESENTS...

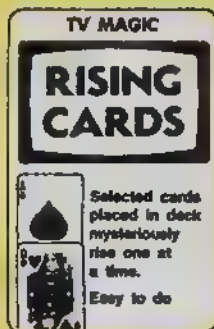
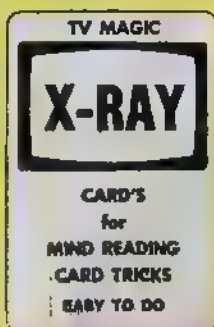
3 SPECIAL OFFERS !

BY

MARSHALL BRODIEN

AS SEEN ON TV

TRICK DECKS



**\$ 2.00 EACH
OR
ANY FOUR
\$ 6.00**

FREE

**112 PAGE
CATALOG
WITH ANY ORDER**

ALL THIS FOR \$1.00

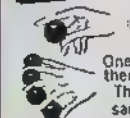
1. **BOOK OF 101** You can perform 101 Card CARD TRICKS Tricks using any deck of cards.
2. **TV MAGIC CATALOG** A catalog of numerous amateur and professional magic tricks.
3. **PHOTO OF MARSHAL BRODIEN** 5" x 7" autographed picture of Marshall Brodien.
4. **WIZARD COLLUSION TRICK** Secret to one of the most amazing tricks ever done.
5. **MEMBERSHIP CARD TO THE TV MAGIC CLUB**



MYSTIC SMOKE FROM FINGERTIPS



Clouds and clouds of white smoke pour from your fingers. Your hand can be shown to be empty at all times.



**MULTIPLYING
BILLIARD BALLS**
One ball becomes two, then three, and four. They disappear the same way

BOTH ONLY \$1.25

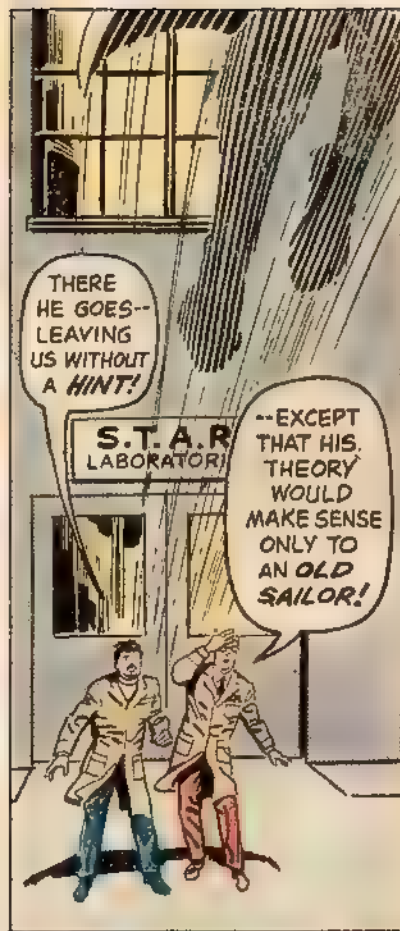
**PRINT NAME & ADDRESS
add 25¢ for Postage & Handling**

Send to: **TV MAGIC, LTD.**

P.O. BOX 111

DEPT. NC

PALATINE, IL 60067



THERE HE GOES-- LEAVING US WITHOUT A HINT!

S.T.A.R. LABORATORY

--EXCEPT THAT HIS THEORY WOULD MAKE SENSE ONLY TO AN OLD SAILOR!

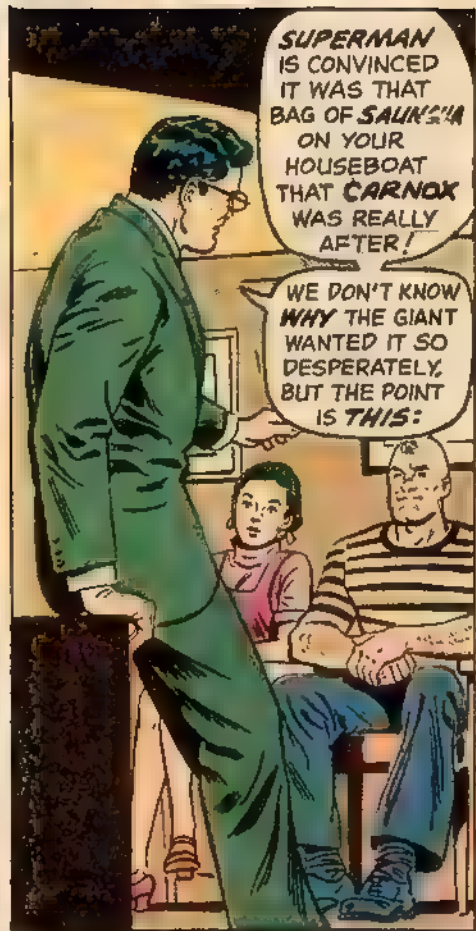


THE NEXT DAY...

THE WHOLE IDEA SOUNDS DAFT TO ME!

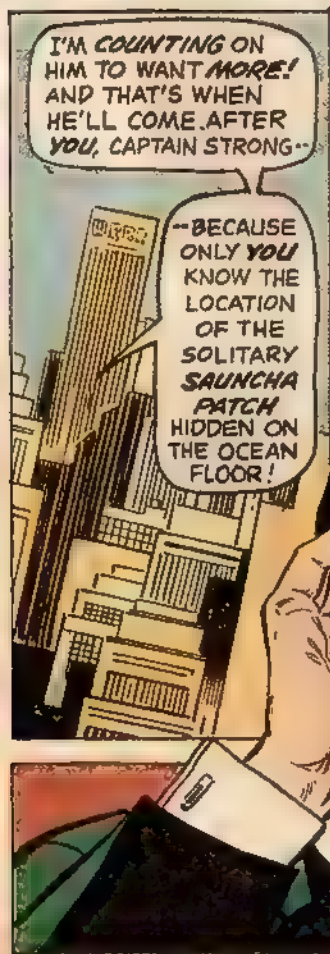
YOU SURE, KENT, THAT'S WHAT **SUPERMAN** WANTS ME TO DO?

POSITIVE, CAPTAIN! AND HE SAYS IT'S FOR YOUR OWN GOOD!



SUPERMAN IS CONVINCED IT WAS THAT BAG OF **SAUNCHA** ON YOUR HOUSEBOAT THAT **CARNOX** WAS REALLY AFTER!

WE DON'T KNOW **WHY** THE GIANT WANTED IT SO DESPERATELY, BUT THE POINT IS **THIS**:



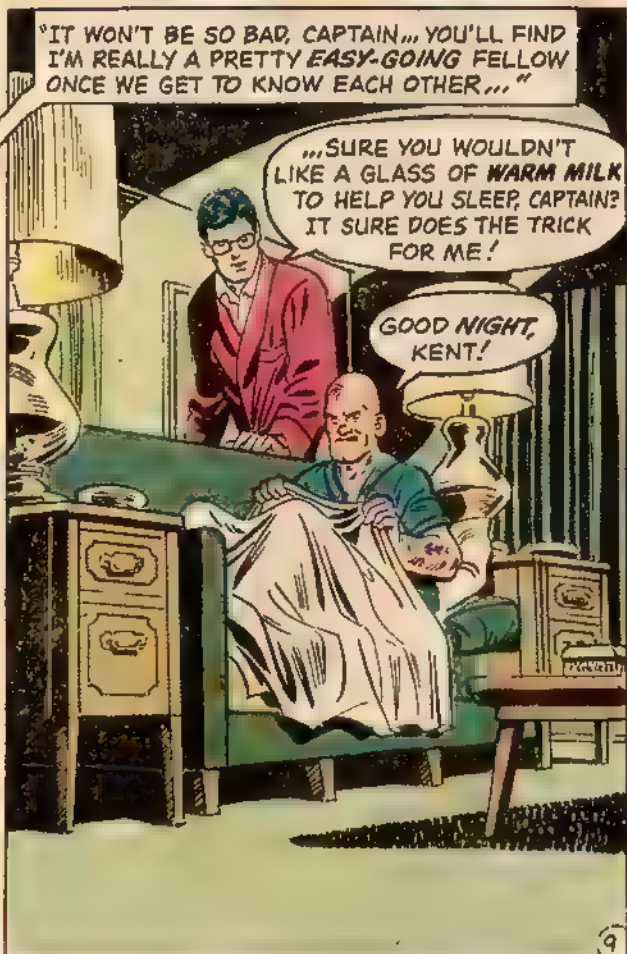
I'M COUNTING ON HIM TO WANT **MORE**! AND THAT'S WHEN HE'LL COME AFTER **YOU**, CAPTAIN STRONG--

--BECAUSE ONLY **YOU** KNOW THE LOCATION OF THE SOLITARY **SAUNCHA** PATCH HIDDEN ON THE OCEAN FLOOR!



THAT'S WHY **SUPERMAN** WANTS YOU TO MOVE IN WITH **ME** FOR A FEW DAYS!

MY APARTMENT IS ON HIS REGULAR PATROL ROUTE AND HE'LL BE ABLE TO KEEP A CONSTANT WATCH ON YOU WITH HIS **SUPER-VISION**!



"IT WON'T BE SO BAD, CAPTAIN... YOU'LL FIND I'M REALLY A PRETTY **EASY-GOING** FELLOW ONCE WE GET TO KNOW EACH OTHER..."

...SURE YOU WOULDN'T LIKE A GLASS OF **WARM MILK** TO HELP YOU SLEEP, CAPTAIN? IT SURE DOES THE TRICK FOR ME!

GOOD NIGHT, KENT!

SLEEP WELL, CAPTAIN! TOMORROW'S SATURDAY AND WE'LL SPEND THE DAY CATALOGING MY COLLECTION OF OPERA RECORDS!

YESSHHH! AND TO THINK I GOTTA SUFFER THROUGH A WEEK-END OF THIS!

SATURDAY AFTERNOON, AS CLARK WAITS FOR HIS ROOMMATE TO FOLLOW HIM OUT OF THE NEIGHBORHOOD DELICATESSEN...

OH, BOY-- THERE'S THAT MILK-TOAST REPORTER KENT-- JUST WHEN I'M IN THE MOOD FOR SOME FUN!

WHOOOPPS! WHY'N'T YOU WATCH WHERE YOU'RE STANDIN', KENT!

MY NEW NOT-SO-NICE NEIGHBOR-- GETTING HIS JOLLIES AT MY EXPENSE!

ER, THAT'S OKAY, MR. MITCHEL-- IT WAS MY FAULT! SORRY--

YOU'RE DARN RIGHT YOU'RE SORRY--

--BUT NOT HALF AS SORRY AS YOU'RE GONNA BE, MATEY!

HUH--?!

KAPOW

THE CAPTAIN FANCIES HIMSELF MY BODYGUARD!

SOON AFTERWARD, BACK IN THE APARTMENT...

WHAT SORTA GRUB YOU WHIPPIN' UP, KENT?

FILET O'SOLE, A LA CLARK! WAIT TILL YOU TASTE--

SUDDENLY, AN OMINOUS CRASHING SOUND EXPLODES IN THE NEXT ROOM...

CRUNCHHHH!

!?! CAPTAIN STRONG!

CARNOX-- HE FOUND THE CAPTAIN, JUST LIKE I EXPECTED!

WHEN I LOST TRACK OF CARNOX AFTER OUR BATTLE AT SEA, I KNEW I'D HAVE TO WAIT FOR HIM TO MAKE THE NEXT MOVE...

...SO I DIDN'T LET STRONG OUT OF MY SIGHT!

NOW FOR SUPERMAN TO TAKE OVER!

AS THE ACTION ACE SHOOTS OUT OF HIS APARTMENT TOO FAST FOR THE EYE TO FOLLOW...

UHHH... CAN'T BUDGE LOOSE!

I SURE HOPE KENT WAS RIGHT--

--WHEN HE SAID SUPERMAN WOULD ALWAYS BE CLOSE--

--BYYYYYYYYY!



BIG JIM'S®

KUNG FU AND SPORTS ACTION SWEEPSTAKES

WIN

You can win \$100 worth of Big Jim toys in the fabulous new Big Jim Puzzle Sweepstakes.

Here's how:

1. On the opposite page are pictures of Big Jim's equipment and accessories. Along with the picture is a sentence or two telling you about the toy. But there's a word missing from the sentence. 2. Figure out the missing words, then put them in their proper spaces in the crossword puzzle below. When you've finished the

puzzle, send it with the completed entry blank showing your name, address and zip code. The winning name will be drawn at random by Mattel from a bin containing all the correct entries. It's exciting! It's easy. It's almost as much fun as playing with Big Jim and his great new gear. So hurry and enter now!

Mattel's decision will be final and will be made within thirty days after the sweepstakes closing date. The odds of winning will be determined by the number of correct entries received. Liability for taxes is the sole responsibility of the winner. Sweepstakes void in Idaho, Missouri, Washington, and Georgia, and wherever else prohibited or restricted by law.

Enter as often as you wish, but each entry must be mailed in a separate envelope, postmarked by January 31, 1975, and received by February 15, 1975. No substitutes for prizes. The winner will be notified by registered mail.

To obtain the winner's name, send a stamped, self-addressed envelope to: Big Jim's Puzzle Sweepstakes, P.O. Box 1688, Blair, Nebraska 68009.

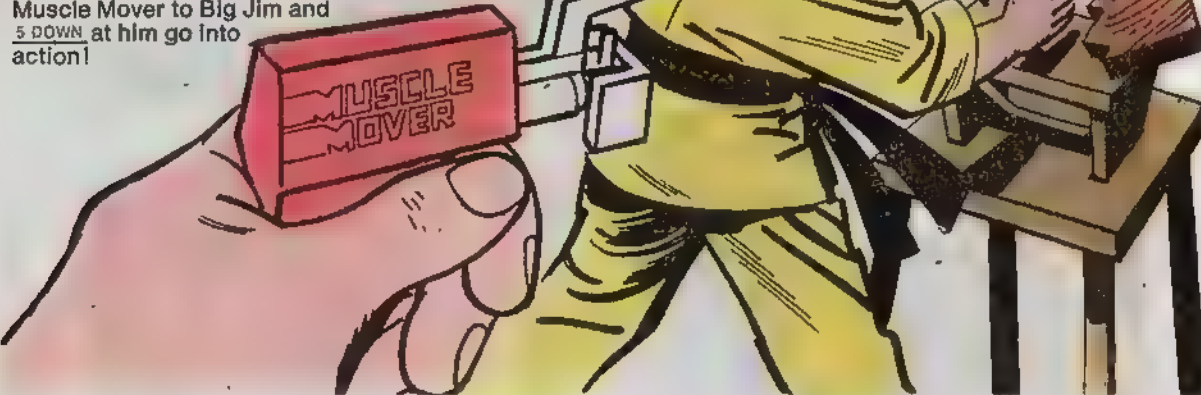
Employees of Mattel, Inc., its subsidiaries and advertising agency and their families are not eligible.



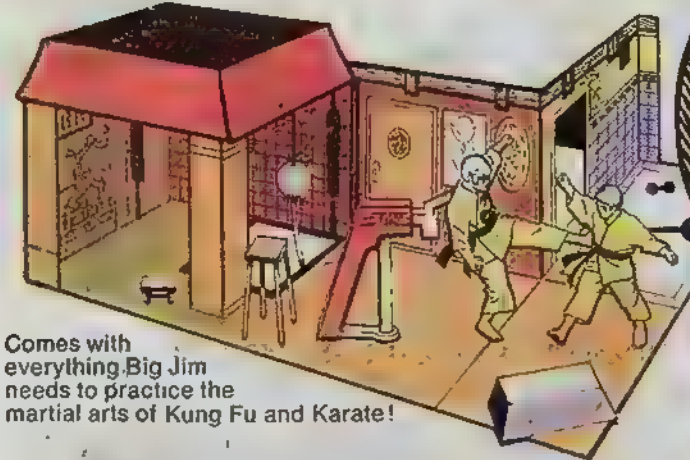
NAME	AGE	BOY	GIRL	CITY	STATE	ZIP																																										
Mall To: Big Jim's Puzzle Sweepstakes, P.O. Box 1688 Blair, Nebraska 68009																																																
<table border="1"> <tr> <td>1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td></td> <td></td> </tr> <tr> <td>6</td> <td>7</td> <td>8</td> <td></td> <td>9</td> <td></td> <td></td> </tr> <tr> <td></td> <td>10</td> <td></td> <td></td> <td>11</td> <td></td> <td></td> </tr> <tr> <td>12</td> <td>13</td> <td>14</td> <td>15</td> <td>16</td> <td></td> <td></td> </tr> <tr> <td></td> <td>17</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>							1								2	3	4	5			6	7	8		9				10			11			12	13	14	15	16				17					
1																																																
	2	3	4	5																																												
6	7	8		9																																												
	10			11																																												
12	13	14	15	16																																												
	17																																															

Big Jim's Muscle Mover:™

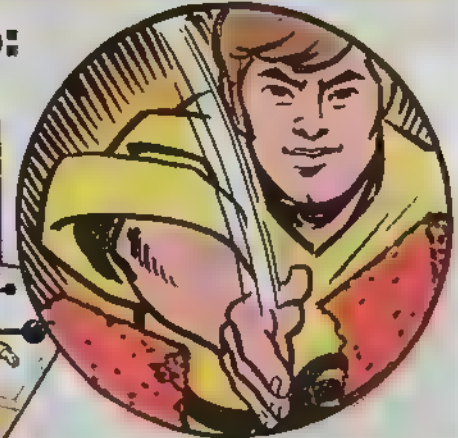
What makes Big Jim move? This exclusive new Muscle Mover! It comes with each and every Kung Fu and Pro Sports Action set. Just attach the Muscle Mover to Big Jim and 5 DOWN at him go into action!



Big Jim's Kung Fu Studio:



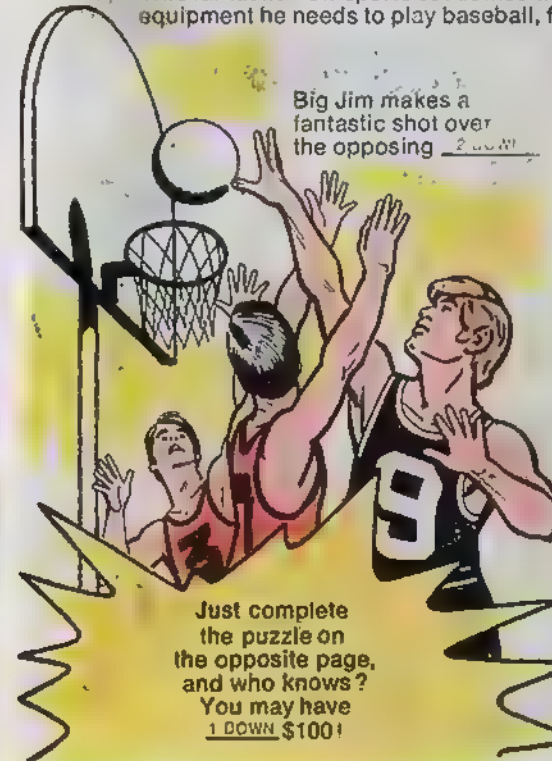
Comes with everything Big Jim needs to practice the martial arts of Kung Fu and Karate!



Here we see Big Jim about to break a 12 ACROSS with a Karate chop.

Big Jim's Pro Sports Gear:

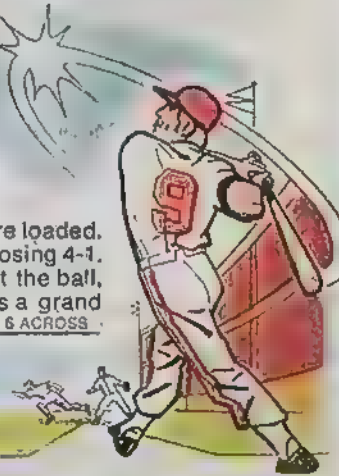
This fantastic new sports set comes with Big Jim, and all the equipment he needs to play baseball, football and basketball.



Big Jim makes a fantastic shot over the opposing 2 DOWN!

Just complete the puzzle on the opposite page, and who knows? You may have 1 DOWN \$100!

The bases are loaded. Big Jim's team is losing 4-1. Big Jim swings at the ball, and hits a grand slam home 6 ACROSS.



Big Jim kicks a field 2 ACROSS, and saves the day for his team.



AFTER SAFELY DEPOSITING
THE CAPTAIN ON FIRM GROUND...

GO GET 'IM,
SUPERMAN!
HE'S ALL
YOURS NOW!

LAST TIME
WE TANGLED,
CARNOX
STRUCK FIRST!

GRGHHH

BUT ONE STRIKE
IS ALL I'LL NEED
TO PUT **CARNOX**
OUT!

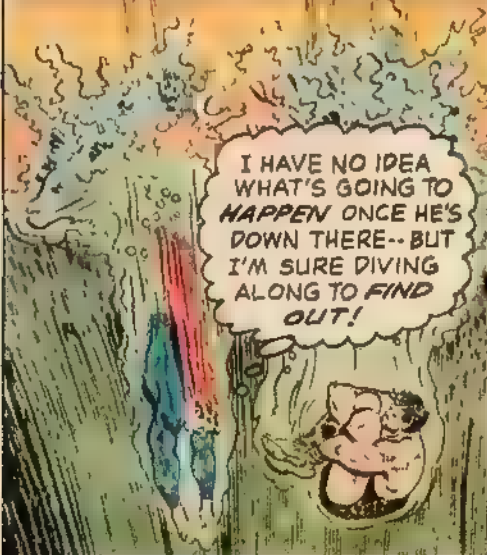
CARNOX DOESN'T
KNOW IT, BUT I'M
DOING HIM A
FAVOR!

THWOKK!

HE WANTED
TO FIND
CAPTAIN STRONG'S
SAUNCHA PATCH..

--AND THAT'S
EXACTLY **WHERE**
I'M SENDING HIM!

I'VE GOT A HUNCH
THIS MYSTERY WON'T
BE CLEARED UP TILL
HE FINDS THAT **SAUNCHA!**



I HAVE NO IDEA WHAT'S GOING TO HAPPEN ONCE HE'S DOWN THERE-- BUT I'M SURE DIVING ALONG TO FIND OUT!

FOR LONG MOMENTS, THE SEA IS CALM-- WITH NO HINT OF WHAT'S GOING ON BETWEEN THE PREHISTORIC GIANT AND MAN OF STEEL AT THE OCEAN'S BOTTOM-- UNTIL...

GREAT SCOTT! HE'S SHRUNK TO HALF HIS SIZE! IS THIS ANOTHER TRICK--?

THANKS, SUPERMAN! YOU SAVED MY LIFE!

OBSVIOUSLY, YOU'RE NOT A PREHISTORIC CAVEMAN--

NO! I AM NOT EVEN AN EARTHMAN!

THIS IS MY TRUE APPEARANCE-- I WOULD BE CALLED A MIDGET BY YOUR STANDARDS!

"ACTUALLY, I AM A SPACE-EXPLORER WHO LANDED ON YOUR PLANET A MILLION YEARS AGO-- ONLY TO HAVE AN UNKNOWN SUBSTANCE IN YOUR ATMOSPHERE INFECT ME WITH A TERRIBLE AFFLICTION..."

I HAVE DOUBLED IN SIZE!

"STRUCK BY THE GIANTISM DISEASE, I COULDN'T ENTER-- LET ALONE PILOT MY SPACER!"

"I WAS MAROONED ON THIS WORLD UNTIL I COULD FIGURE A WAY TO LEAVE..."

BY WEARING THIS ANIMAL SKIN AND FACIAL HAIR, THE CAVE-DWELLERS OF THIS WORLD WILL THINK I AM ONE OF THEM-- AND WON'T ATTACK ME!

"ANOTHER EFFECT OF MY GIANTISM SOON BECAME APPARENT..."

MY SIZE HAS DOUBLED... BUT MY STRENGTH INCREASED A HUNDREDFOLD!

"THEN, SUDDENLY, MY VOICE WAS GONE-- I COULD ONLY UTTER ANIMAL GRUNTS! AND A SELF-EXAMINATION REVEALED MORE BAD NEWS-- MY CONDITION WAS FATAL..."

THE READINGS ARE UNQUESTIONABLE... I HAVE BECOME TOO BIG TO LIVE!

ONLY ONE CHANCE-- PUT MYSELF IN A DEEP FREEZE!

"LUCKILY I WAS CARRYING THE NECESSARY CRYOGENIC EQUIPMENT TO PERFORM THE PRESERVATION PROCESS-- AND JUST IN TIME! I COULD SENSE MYSELF BECOMING SAVAGE... BEAST-LIKE..."

HOPEFULLY, SOMEDAY THESE HUMANS WILL EVOLVE AND BECOME ADVANCED ENOUGH TO CURE MY DISEASE...

WHEN YOUR SCIENTISTS AT LONG LAST REVIVED ME, I PANICKED AND RAN FOR THE DOCKS!

WHILE PASSING CAPTAIN STRONG'S HOUSEBOAT-- I MOMENTARILY SHRANK AND LOST THE SAVAGE IMPULSES THAT WERE GRIPPING ME!

I KNEW SOMETHING ABOARD WAS ACTING AS AN ANTIDOTE-- THE CAPTAIN'S SAUNCHA!

BUT EVEN THOUGH I'M CURED, I STILL HAVE A PROBLEM!

MY SHIP-- AND THE GALAXY I KNEW-- ARE A MILLION YEARS IN THE PAST!

DON'T BE DISCOURAGED YET, FRIEND! THEY DON'T CALL ME SUPERMAN FOR NOTHING!

AND THE NEXT DAY, AS THE MAN OF MIGHT STOPS BY FOR CONGRATULATIONS TO A CERTAIN NEWLY-ENGAGED COUPLE...

"SO ALL I DID WAS FLY CARNOX A MILLION YEARS BACK THROUGH TIME-- WHERE HE RETURNED TO HIS SHIP AND WENT ON HIS WAY!

JUST THINK... HE'S OUT ROAMING THE SEVEN SEAS OF SPACE AGAIN--

--OR HE WAS, A MILLION YEARS AGO!

THANKS FOR EVERYTHING, SUPERMAN... AND BE SURE TO THANK YOUR FRIEND CLARK KENT FOR US, TOO!

CONSIDER IT DONE, CAPTAIN STRONG!

AND DON'T FORGET TO INVITE ME TO YOUR WEDDING!

The End

COMING SUPER-ATTRACTIVE! IN THE OCTOBER ACTION... #440...

CAN SUPERMAN BE...

"The MAN WHO BETRAYED KRYPTON!"

Also... AN ACTION-PLUS FEATURE Starring... GREEN ARROW and BLACK CANARY...

"LITTLE DOG LOST!"

ON SALE THE LAST WEEK IN JULY!

Fast Track to a Cool Job!

★ TRAIN AT HOME TO BE A

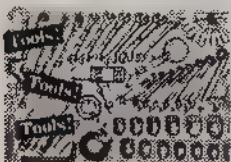
If you like to ride a cycle for fun... learn how to fix it for profit! Can you imagine a better way to earn your living? And to make it even better, the pay is great—whether you choose to work in a cycle shop for someone else or decide to start your own cycle repair business.

Now, thanks to North American, there's a fast, easy way to get the training you need... at home in your spare time. No need to quit school or your job. Experts show you step-by-step everything from minor tune-ups to major overhauls.

CYCLES ARE BIG BUSINESS

...AND SO IS FIXING THEM!

More than 3 million cycles are registered in the U.S. today. Plus an estimated 3 million more dirt bikes. But, there are fewer than 10,000 motorcycle mechanics available to repair them. No wonder career opportunities are so great, and getting better every day. Rush coupon for FREE "Motorcycle Mechanic Career Kit".



Special Cycle Tools and Test Instruments Included to start you fast!

Professional tools plus your North American "know-how" turn you into a skilled mechanic. We include wrenches, sockets, gauges, test instruments and more to get you started fast! Yours to use during training... yours to keep in your action-packed career as a motorcycle mechanic.

NORTH AMERICAN SCHOOL OF MOTORCYCLE REPAIR
4500 Campus Dr., Dept. RKO64, Newport Beach, CA 92663

Motorcycle Mechanic

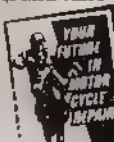


You'll Be the Center of Attraction in Your Circle of Friends Be the envy of friends & neighbors as they flock around to watch you tear down and tune-up all kinds of motorcycles. And just think of the satisfaction in knowing you've got the best performing bike in town. Plus, you can make extra dollars fixing motorcycles for your friends and neighbors.

SEND FOR FREE CAREER KIT

Get all the facts now... without obligation. Be the first in your neighborhood to cash in on the big demand for motorcycle mechanics.

Mail Coupon Now!



Accredited Member, National Home Study Council



Careers by Home Study

NORTH AMERICAN SCHOOL OF MOTORCYCLE REPAIR

4500 Campus Dr., Dept. RKO64, Newport Beach, CA 92663

Rush FREE "CAREER KIT" on how I can become an expert motorcycle mechanic. No salesman will call.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAKE EXCELLENT EXTRA CASH. WITH NO REAL "SELLING" JUST SHOWING THIS SAMPLE FREE!

TAKE EASY, FAST ORDERS FOR MUCH-WANTED PERSONALIZED METAL SOCIAL SECURITY PLATES

If you want to make good extra cash in spare time, we'll send you a complete compact money making Order-Taking Outfit... which includes an actual sample engraved Plate, Carrying Case, ID Card and 10-Year Calendar, plus customer order forms, reply envelope and everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours **ABSOLUTELY FREE** and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price—only \$2.00 each — especially when they discover that they also get a smart Carrying Case, and ID Card, and an exclusive 10-Year Calendar all FREE! You make \$1.00 profit on every order. Take as many as 10 or more orders in an hour — and make as much as \$10.00 or more in every spare hour you devote to showing the sample plate. To get your money-making Outfit by return mail — entirely FREE — just fill in and

MAIL THIS COUPON TODAY.



Exclusive 10-Year Calendar FREE with Each Plate

Carrying Case and ID Card FREE with Each Plate

MONTH	JAN	FEB	MAR	APR	MAY	JUN
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10
11	11	11	11	11	11	11
12	12	12	12	12	12	12

Engravaplates, Dept 3
Box 10460, Jacksonville, Fla. 32207

By return mail, prepaid, absolutely FREE, and entirely without obligation, rush me complete money making Personalized Social Security Plate Order-Taking Outfit, including actual sample and everything else I need to begin making a good spare-time income immediately.

NAME (Print) _____

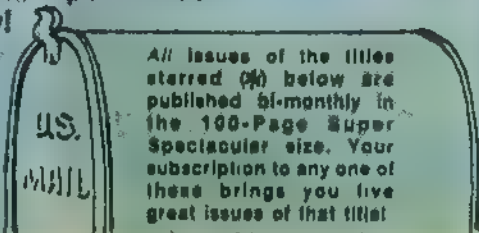
Address _____

City _____ State _____ Zip _____

"WE CAN PUT DC COMICS RIGHT IN YOUR MAIL BOX"

Order your favorite DC comics and get them delivered right to your home. When you subscribe to any one title listed below you will receive \$3.00 worth of comics. Your DC subscription will bring you consecutive issues, in both the 20c and the new 60c "100 page Super Spectacular" sizes, as soon as they are published.

Order today!



DC COMICS

..... The Most Popular Established Titles The Highest Quality Comics Produced Characters Appear on TV Nationally And on Merchandise (toys, games, costumes, posters, etc.)



- 1 ☐ ACTION
- 2 ☐ ADVENTURE
- * 3 ☐ THE SUPERMAN FAMILY
- 5 ☐ SUPERBOY, "LEGION OF SUPER HEROES"
- 6 ☐ SUPERMAN
- * 7 ☐ WORLD'S FINEST
- * 9 ☐ SHAZAM!
- *10 ☐ BATMAN
- *11 ☐ THE BRAVE AND THE BOLD
- *12 ☐ DETECTIVE
- 14 ☐ THE FLASH
- *16 ☐ JUSTICE LEAGUE
- 20 ☐ WONDER WOMAN
- 30 ☐ GHOSTS
- *31 ☐ HOUSE OF MYSTERY
- 32 ☐ HOUSE OF SECRETS
- 33 ☐ PHANTOM STRANGER
- *34 ☐ THE UNEXPECTED
- 35 ☐ THE WITCHING HOUR
- 37 ☐ SWAMP THING
- 38 ☐ PLOP!
- 39 ☐ BLACK MAGIC
- 42 ☐ WEIRD MYSTERY TALES
- 43 ☐ THE SHADOW
- *48 ☐ YOUNG LOVE
- *49 ☐ YOUNG ROMANCE
- 60 ☐ G.I. COMBAT
- 61 ☐ OUR ARMY AT WAR
- 62 ☐ OUR FIGHTING FORCES
- 63 ☐ STAR SPANGLED WAR STORIES
- 64 ☐ WEIRD WAR TALES
- 70 ☐ WEIRD WESTERN TALES
- *76 ☐ TARZAN
- 78 ☐ KAMANDI
- 83 ☐ RIMA
- 84 ☐ OMAC

NATIONAL PERIODICAL PUBLICATIONS, INC.
SUBSCRIPTION DEPT.

155 ALLEN BLVD., FARMINGDALE, N.Y. 11735

Please start my subscription for \$3.00 worth of issues of each comic checked.

I enclose \$ _____ (check or money order) at the rate of \$3.00 per title. (\$4.00 each outside U.S.A.) Make check payable to:

NATIONAL PERIODICAL PUBLICATIONS, INC.

NAME

Print or type name and full address

ADDRESS

CITY STATE ZIP

ALLOW 10 WEEKS FOR FIRST DELIVERY!

The ATOM

GET SET,
ATOM--
FOR THE
BATTLE OF THE
SIZE-
SHRINKERS!

I'M
PITTING
YOUR
ABILITY
TO SHRINK
VERTICALLY--

--AGAINST
MY POWER
TO SHRINK
HORIZONTALLY!



H-HUH?
WHERE'D
HE GO--
OWW!

NOW YOU **SEE** HIM, NOW YOU **DON'T**--LIKE A
PIECE OF PAPER TURNED **EDGEWISE**, WITH
THICKNESS SO SLIGHT YOU CAN BARELY SEE IT!

SUCH IS THE STRANGE **POWER** WIELDED BY THE
ATOM'S LATEST ANTAGONIST--A POWER WHICH
FLINGS THE **WORLD'S SMALLEST SUPER-HERO** INTO...

DANGER IN TWO DIMENSIONS!

STORY: MARTIN PASKO

ART: DICK DILLIN & TEX BLAISDELL

EDITING: JULIUS SCHWARTZ

LET'S TUNE IN ON THE
THOUGHTS OF A PRISONER
IN THE **IVY COUNTY JAIL**...

HA HA! IF
THE **ATOM**
ONLY KNEW I
SECRETLY
ROOTED FOR HIM
TO ESCAPE MY
TRAP!

BY DOING SO,
HE UNWITTINGLY
GAVE ME THE
INFORMATION
I NEED TO
SAVE MY LIFE!

THEN, AFTER AN
ASTONISHING
HORIZONTAL
CONTRACTION!

HOW EASY FOR ME-- AS A
"**TWO-DIMENSIONAL**" MAN
WITH HEIGHT AND DEPTH
BUT NO
VISIBLE
WIDTH--

--TO
ESCAPE
THIS
CELL!

*AS SHOWN IN LAST ISSUE'S "**MAN WHO
TAPE-RECORDED THE ATOM.**"--EDITOR.

PRESENTLY, IN THE LABORATORY
OF EX-PHYSICS PROFESSOR
MYLES ADRIAN...

MY HIDDEN
CAMERAS
PHOTOGRAPHED
ATOM'S
ESCAPE
FROM
EVERY
ANGLE!



WHEN HE ENLARGED
TO FREE HIMSELF,
HIS SIZE-CHANGE
WAS RECORDED ON
FILM FOR ME TO
ANALYZE!

AND AFTER THE FILM
IS DEVELOPED...

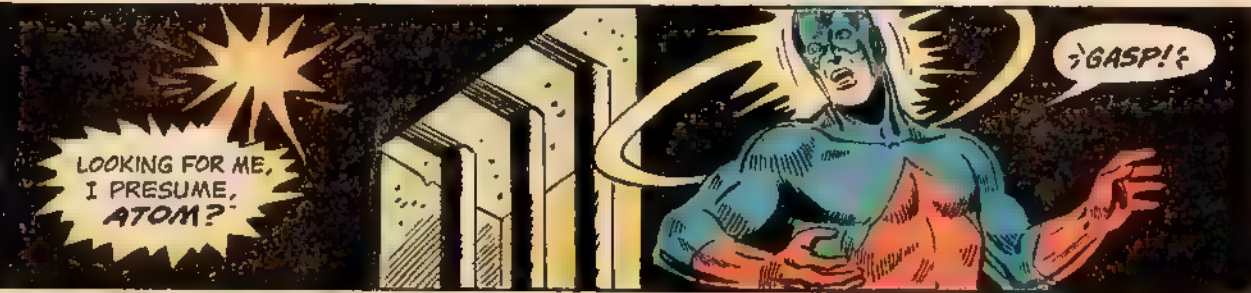
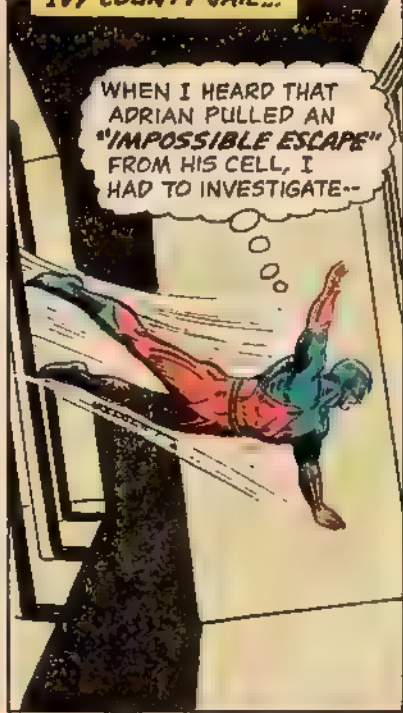
SO! HIS SIZE-
CONTROL IS
LOCATED IN
HIS BELT!

BUT THAT SOLVES
ONLY PART OF MY
PROBLEM! I'LL
HAVE TO RECAPTURE
HIM TO DETERMINE
HOW THE BELT-
CONTROL WORKS!



SOME TIME LATER-- A
'BREAK-IN' AT THE
IVY COUNTY JAIL...

WHEN I HEARD THAT
ADRIAN PULLED AN
'IMPOSSIBLE ESCAPE'
FROM HIS CELL, I
HAD TO INVESTIGATE--



LOOKING FOR ME,
I PRESUME,
ATOM?

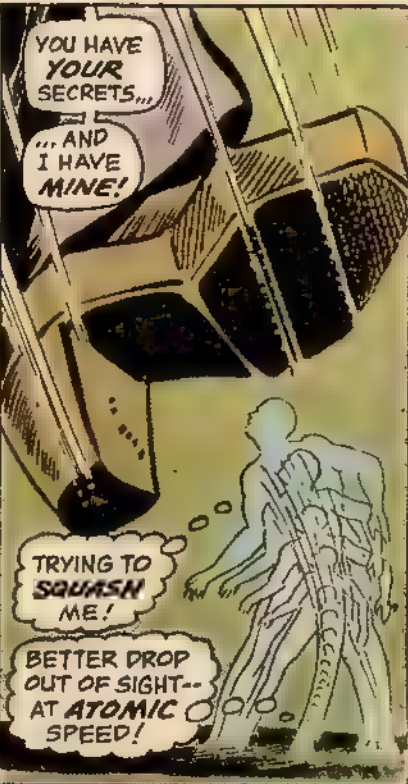
!GASP!:



I'VE BEEN
HERE FOR
HOURS...
WAITING
JUST FOR
YOU!

HOW'D
YOU GET
IN
HERE?

THE
CELL
WAS
EMPTY
WHEN
I...



YOU HAVE
YOUR
SECRETS...
...AND
I HAVE
MINE!

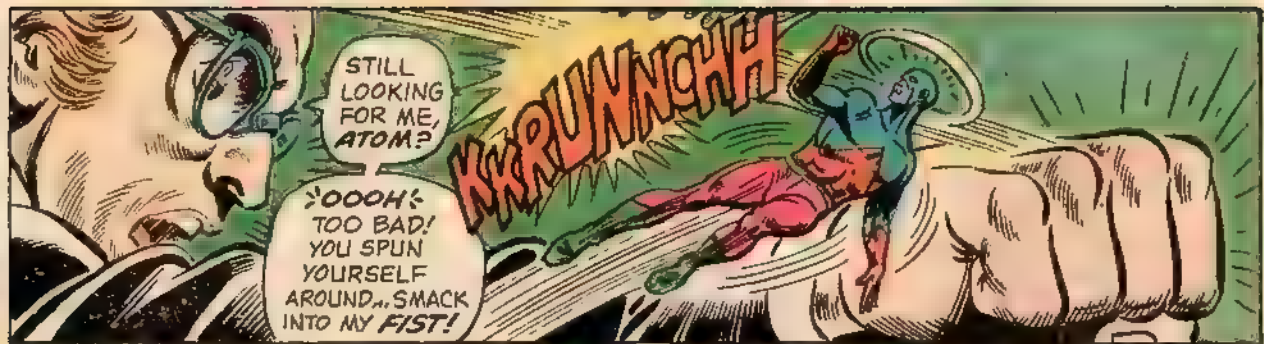
TRYING TO
SQUASH
ME!

BETTER DROP
OUT OF SIGHT--
AT ATOMIC
SPEED!



I'LL SNEAK
UP ON HIM
UNAWARES...
!HUNH?!:

HE DID A
DISAPPEARING
ACT OF
HIS OWN!

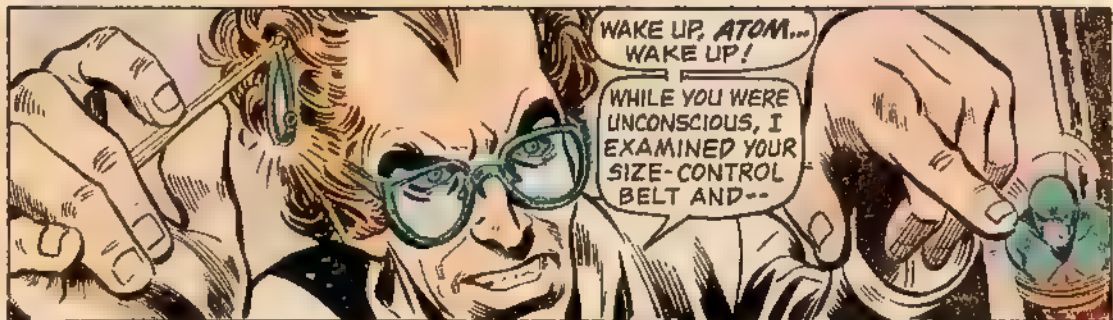


STILL
LOOKING
FOR ME,
ATOM?

POOOH!
TOO BAD!
YOU SPUN
YOURSELF
AROUND... SMACK
INTO MY FIST!

KRRUNNCHH

HOURS
LATER, A
JABBING
FINGER
JOLTS
THE
TINY
BACK TO
CONSCIOUS-
NESS...



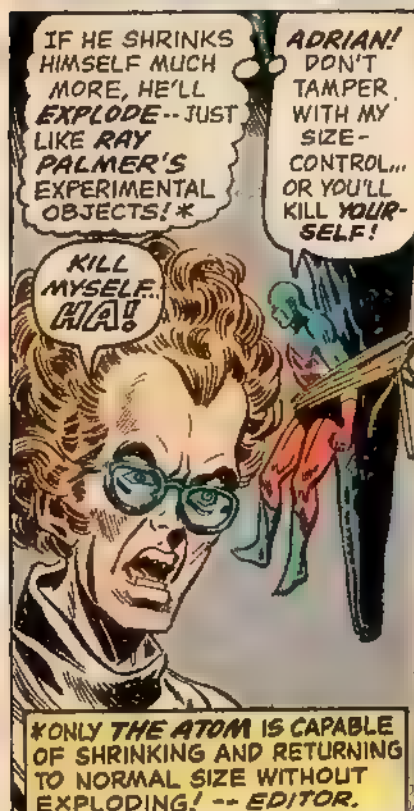
WAKE UP, ATOM...
WAKE UP!

WHILE YOU WERE
UNCONSCIOUS, I
EXAMINED YOUR
SIZE-CONTROL
BELT AND--



--I FOUND OUT HOW TO
SHRINK MYSELF WITH
IT-- BUT NOT HOW TO
REVERSE THE PROCESS!
TELL ME **HOW**--

--OR I'LL **KEEP YOU**
PRISONER HERE
TILL YOU **ROT**!

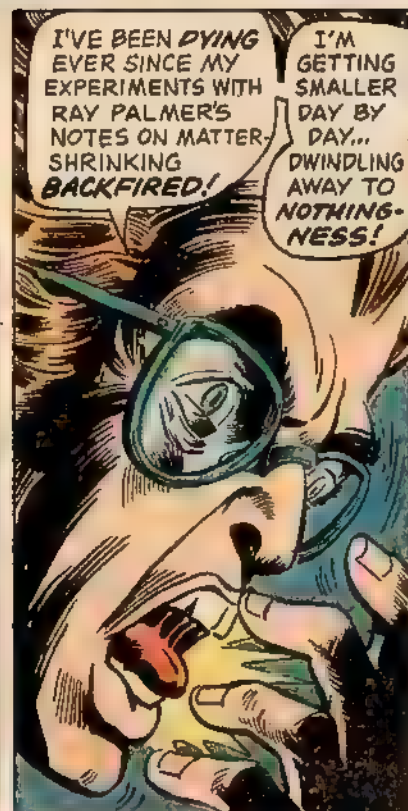


IF HE SHRINKS
HIMSELF MUCH
MORE, HE'LL
EXPLODE-- JUST
LIKE **RAY**
PALMER'S
EXPERIMENTAL
OBJECTS! *

ADRIAN!
DON'T
TAMPER
WITH MY
SIZE-
CONTROL...
OR YOU'LL
KILL **YOUR-
SELF**!

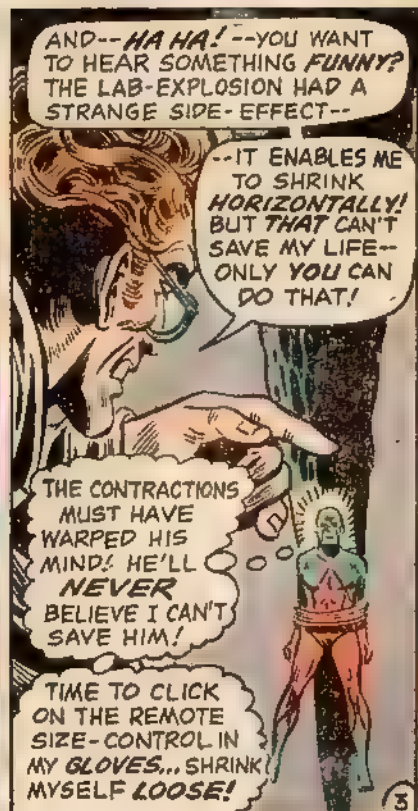
**KILL
MYSELF...
HA!**

*ONLY THE **ATOM** IS CAPABLE
OF SHRINKING AND RETURNING
TO NORMAL SIZE WITHOUT
EXPLODING! -- EDITOR.



I'VE BEEN **DYING**
EVER SINCE MY
EXPERIMENTS WITH
RAY PALMER'S
NOTES ON MATTER-
SHRINKING
BACKFIRED!

I'M
GETTING
SMALLER
DAY BY
DAY...
DWINDLING
AWAY TO
**NOTHING-
NESS!**

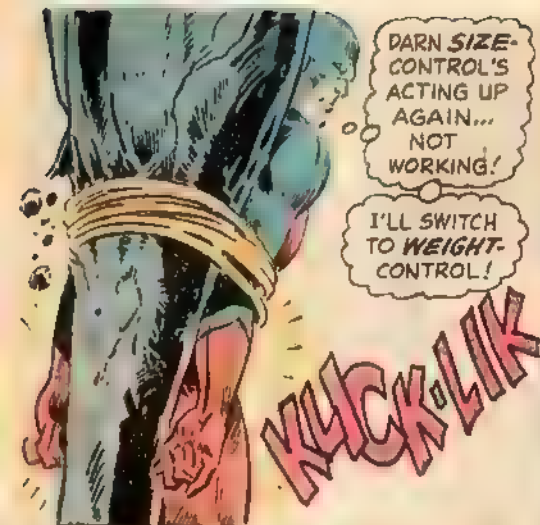


AND-- **HA HA!** --YOU WANT
TO HEAR SOMETHING **FUNNY**?
THE LAB-EXPLOSION HAD A
STRANGE SIDE-EFFECT--

--IT ENABLES ME
TO SHRINK
HORIZONTALLY!
BUT THAT CAN'T
SAVE MY LIFE--
ONLY YOU CAN
DO THAT!

THE CONTRACTIONS
MUST HAVE
WARPED HIS
MIND! HE'LL
NEVER
BELIEVE I CAN'T
SAVE HIM!

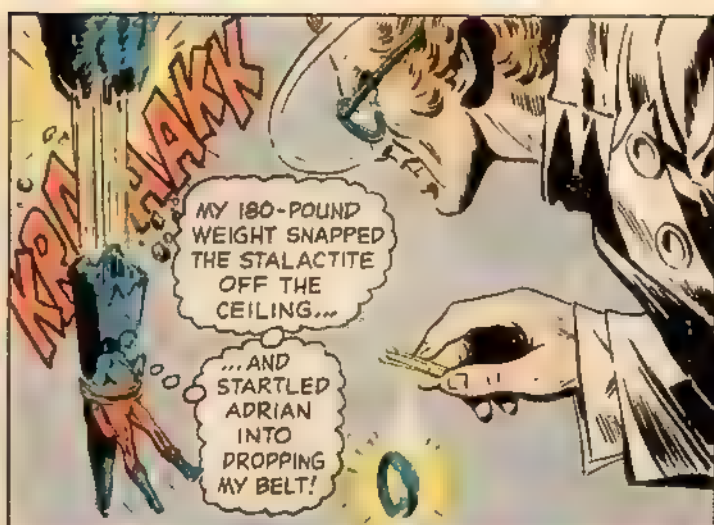
TIME TO CLICK
ON THE REMOTE
SIZE-CONTROL IN
MY GLOVES... SHRINK
MYSELF LOOSE!



DARN SIZE-CONTROL'S ACTING UP AGAIN... NOT WORKING!

I'LL SWITCH TO **WEIGHT-CONTROL!**

KUCK-LIK



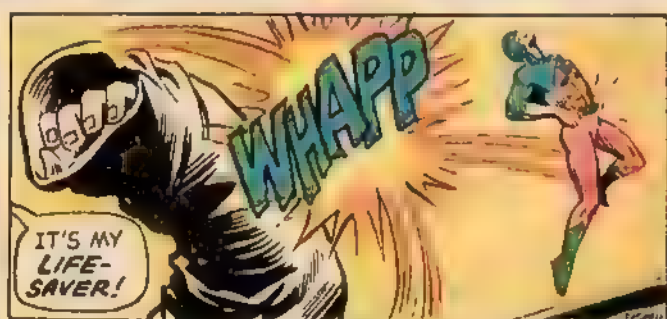
MY 180-POUND WEIGHT SNAPPED THE STALACTITE OFF THE CEILING...

...AND STARTLED ADRIAN INTO DROPPING MY BELT!

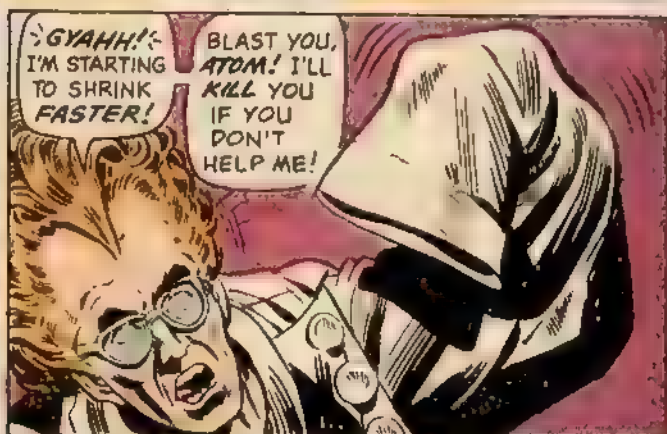


ONCE I GET MY BELT BACK ON, I'LL--

GET AWAY FROM THAT BELT, **ATOM!**



IT'S MY **LIFE-SAVER!**



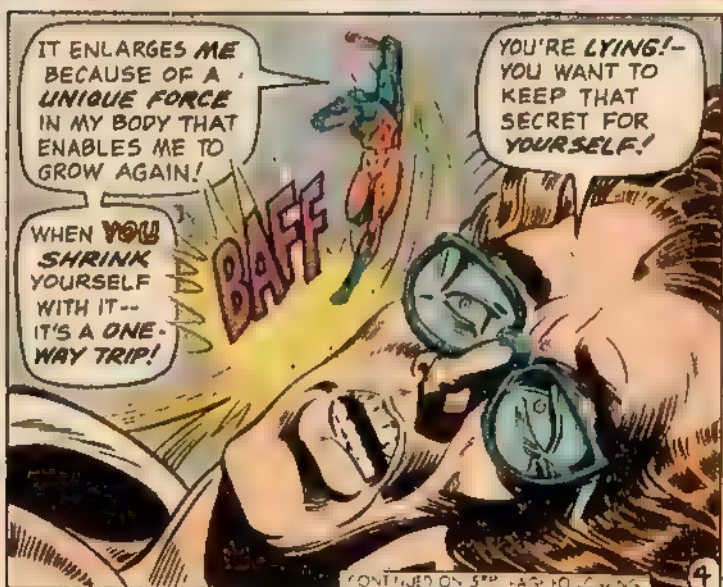
GYAAH! I'M STARTING TO SHRINK **FASTER!**

BLAST YOU, **ATOM!** I'LL KILL YOU IF YOU DON'T HELP ME!



BELIEVE ME, **ADRIAN--** I WISH I **COULD!**

BUT... MY BELT CAN'T ENLARGE YOU!



IT ENLARGES ME BECAUSE OF A **UNIQUE FORCE** IN MY BODY THAT ENABLES ME TO GROW AGAIN!

WHEN YOU **SHRINK** YOURSELF WITH IT-- IT'S A **ONE-WAY TRIP!**

YOU'RE **LYING!**-- YOU WANT TO KEEP THAT SECRET FOR YOURSELF!

100 TOY SOLDIER SET

\$1.50

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.



EACH FOOTLOCKER CONTAINS:

- | | | |
|---------------|------------------|--------------|
| 4 Tanks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

LUCKY PRODUCTS, INC. Dept. TN-9
BOX 536 NO
WESTBURY, L.I., N.Y. 11590 C.O.D

HERE'S MY \$1.50
Rush the TOY SOLDIER SET TO ME!

Name

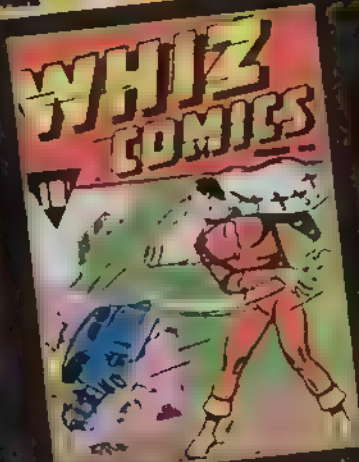
Address

City State Zip

Allow 6 weeks for delivery
No cash orders or foreign orders accepted

Here come the next issues in the fantastic **D.C. SUPER-SIZE COLLECTORS' SERIES!**

FAMOUS 1st EDITION (1979)
LIMITED COLLECTORS' GOLDEN BIRTH SERIES



NATIONAL PERIODICAL PUB., INC. P.O. BOX 116
RADIO CITY STATION, NEW YORK, N.Y. 10019

Please send the following magazines to me

CHECK HERE

WHIZ #1 Famous 1st Edition	\$1.50 (\$1.00 & 50c for postage and handling)	☐
SUPERMAN Collectors' Edition	\$1.50 (\$1.00 & 50c for postage and handling)	☐
(Both) WHIZ #1 and SUPERMAN Edition	\$3.00 (\$2.00 & \$1.00 for postage and handling)	☐

I am enclosing \$..... (Check or money order only)

PRINT CLEARLY

NAME

ADDRESS

CITY STATE ZIP

**A COVER
WITH A
SPECTACULAR
OIL PAINTING
OF SUPERMAN
NEVER BEFORE
PUBLISHED!**

**PLUS AN UNUSUAL COLLECTION
OF SUPERMAN STORIES
FROM THE '30's TO THE '70's!
WITH A SPECIALLY DRAWN
ORIGIN STORY OF SUPERMAN
BY INFANTINO, SWAN AND
ANDERSON!**

BONUS!

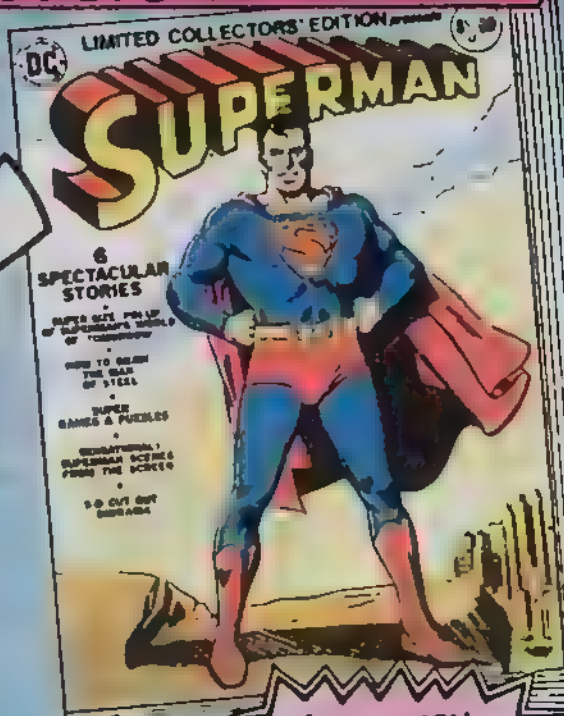
**A NEW, GIGANTIC
DOUBLE PAGE PIN-UP OF
A SUPERMAN PARK OF THE
FUTURE DRAWN BY NEAL ADAMS!**

EXTRA!

**MANY NEW
FEATURES
AND GAMES!**

NOW!

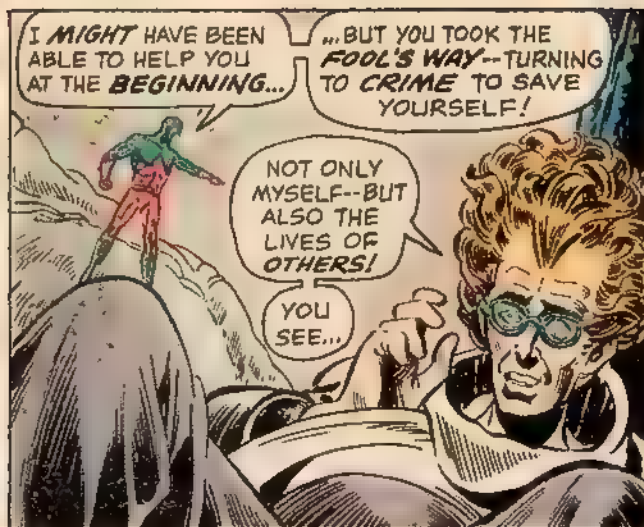
**THE LONG-AWAITED
COLLECTORS' SPECIAL!
AN EXACT COPY OF THE 1ST ISSUE
OF WHIZ COMICS,
FEATURING THE STAR OF SHAZAM
AS HE FIRST APPEARED IN 1940.**



\$1.00

**PLUS POSTAGE
ON SALE
MAY 7th
Receive your
LIMITED-EDITION
COLLECTORS'
COPY
in a special
crush-proof
mailer,
shipped right
to your door!**

**WE'VE BEEN
SWAMPED WITH
ORDERS... PLEASE
BE PATIENT - YOU
WILL RECEIVE
YOUR COPIES
AS QUICKLY
AS IS HUMANLY
POSSIBLE!**



I MIGHT HAVE BEEN ABLE TO HELP YOU AT THE **BEGINNING...**

...BUT YOU TOOK THE **FOOL'S WAY--TURNING TO CRIME TO SAVE YOURSELF!**

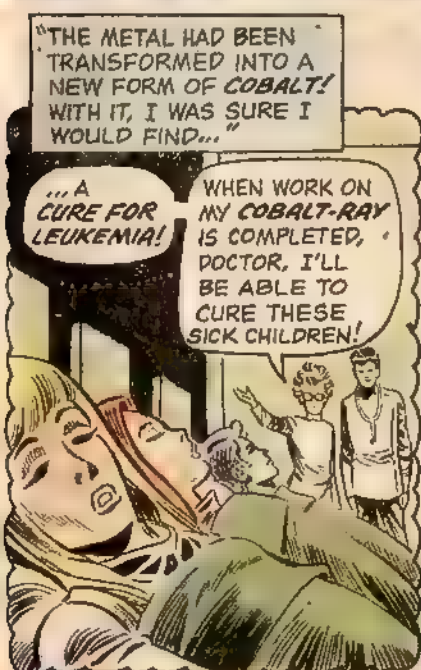
NOT ONLY MYSELF--BUT ALSO THE LIVES OF **OTHERS!**

YOU SEE...



...THE ORIGINAL EXPLOSION HAD YET ANOTHER EFFECT! IN THE RUBBLE I FOUND...

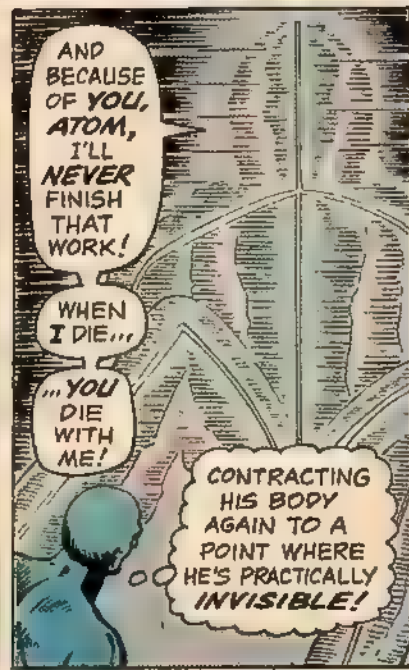
...A GLOWING PIECE OF METAL--UNLIKE **ANYTHING** I'VE EVER **SEEN!**



THE METAL HAD BEEN TRANSFORMED INTO A NEW FORM OF **COBALT!** WITH IT, I WAS SURE I WOULD FIND...

...A **CURE FOR LEUKEMIA!**

WHEN WORK ON MY **COBALT-RAY** IS COMPLETED, DOCTOR, I'LL BE ABLE TO CURE THESE SICK CHILDREN!

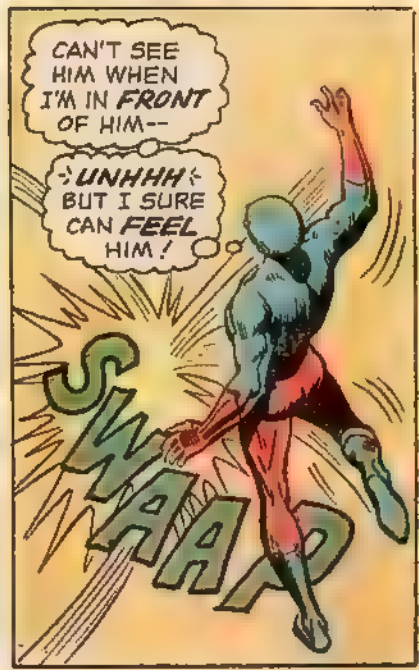


AND BECAUSE OF **YOU, ATOM,** I'LL NEVER FINISH THAT WORK!

WHEN I DIE...

...YOU DIE WITH ME!

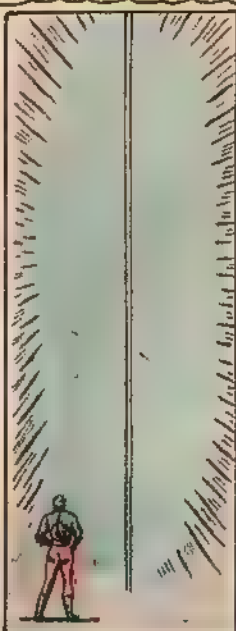
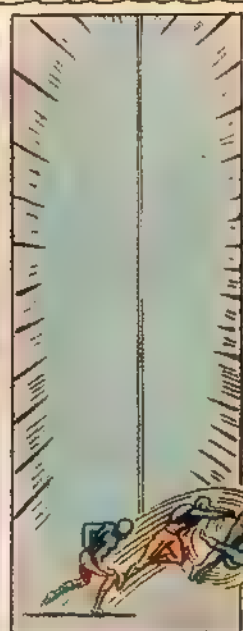
CONTRACTING HIS BODY AGAIN TO A POINT WHERE HE'S PRACTICALLY **INVISIBLE!**



CAN'T SEE HIM WHEN I'M IN **FRONT** OF HIM--

UNHHH BUT I SURE CAN **FEEL** HIM!

TRYING TO GET **ALONGSIDE** HIM TO SEE HIM BETTER--BUT HE KEEPS **SQUARING OFF** WITH ME--



WAIT! NOW THAT I'M WEARING MY **BELT-CONTROL,** THERE IS A WAY TO SEE HIM **STRAIGHT-ON!**

HA! I'M SO THIN, THE ATOM CAN'T SEE ME...

...BUT MY '2-D' VISION MAKES HIM SEEM SO WIDE, I CAN'T MISS HIM!

WH-WHAT'S HE DOING?!

I'M SO SMALL NOW, ADRIAN'S MICROSCOPIC WIDTH LOOKS LIKE A GIANT REDWOOD TO ME!

A 180-POUND SHOT IN THE SOLAR PLEXUS SHOULD TAKE CARE OF HIM!

AGGHH!

WHAM!

ADRIAN... CHANGING BACK TO HIS 3-D SELF! BETTER RUSH HIM TO THE UNIVERSITY LABS... TRY TO STOP HIS SHRINKING!

NO WONDER THIS PLACE SEEMS SO FAMILIAR-- IT'S THE SAME CAVERN IN WHICH I HAD MY FIRST 'ATOMIC' ADVENTURE!*

SOME TIME LATER, AS RAY PALMER AND JEAN LORING LEAVE THE IVY MEDICAL CENTER...

NOW THAT PROF. ADRIAN'S SIZE-SHRINKING HAS BEEN HALTED-- THANKS TO THE ATOM-- HE'LL BE GOING ON TRIAL...

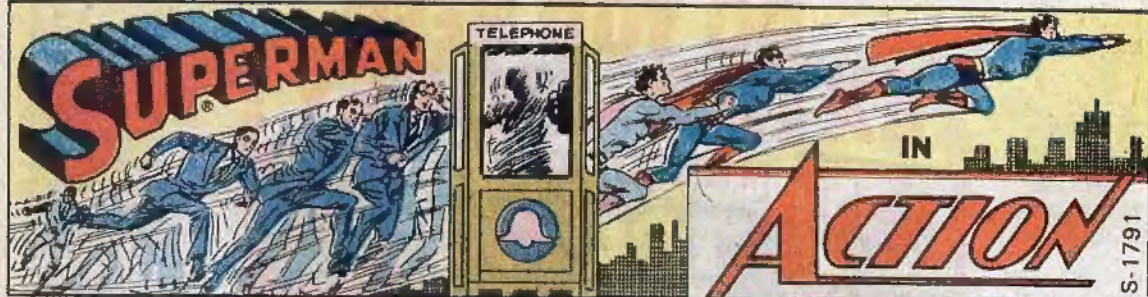
MEDICAL CENTER

...WHERE I WILL SERVE AS HIS LAWYER!

MY PLEA TO THE COURT WILL BE TO LET THE PROFESSOR PAY FOR HIS CRIMES AGAINST SOCIETY BY WORKING ON HIS CURE FOR LEUKEMIA!

*AS SHOWN IN "BIRTH OF THE ATOM" IN SECRET ORIGINS #2!--EDITOR.

THE END



Dear E.N.B.:

I've learned to distrust covers because they're deceiving. I'd buy **Action** anyway. And I did (#435). I'd forgotten that this ("I Want to Wreck the World") was the second part of a story and was somewhat baffled for the first four pages. I thought surely **Superman** wouldn't destroy the world, but the giant tuning-fork gimmick (magnificent bit of genius on Cary Bates' part) had me going for a second. Doc Xadu and Zeda's "fiendish plot" was a bit arcane. Seems they went to a lot of trouble just to catapult Earth to a red-sun system. Why didn't they just move to another planet?

Apparently, I can't write a letter without nit-picking about something. I've been spoiled on **Superman**. He's like a trusty friend and that's why he's taken for granted. I only hope he never takes a 20-year nap like **Captain Marvel**. The story reminded me of the pre-"New Changes" times in **Superman** and **Action**. Keep it up, Heroes.

"The Unmasking of the Atom" was an enjoyable filler and it set me to thinking. **The Atom** needs an overhaul. He was one of the few super-heroes who didn't have a shattering alteration in the aforementioned "Big Change." Let him marry Jean. Get him a new job in a new city. Give the **Tiny Titan** some emotions. He's got incredible potential that's going to sheer waste. If there's a Mr. Elliot Maggin in the crowd, let him hear these ideas.

Clint Thomas, Oak Hill, W. Va.

(We'll see that he gets your message, but Martin Pasko started scripting **THE ATOM** with our last issue. . . and he may have some ideas of his own!—E.N.B.)

.....

Dear E.N.B.:

Comments on **Action #435**:

The cover: the best Nick Cardy (or anyone else, for that matter) has ever done! A top-grade job!

"I Want to Wreck the World": a thrilling conclusion to last month's story. The methods **Supes** used in his attempts to destroy the Earth were dramatically done. The art was in sad shape, though. Inker Colletta (or almost anyone else) is not right for Mr. Swan's detailed pencils. Get Murphy Anderson back at all costs!!

"The Unmasking of the Atom": another reworking of super-hero-wanting-to-marry-girl-friend-and - give - up - secret - identity - but - at - end - doesn't (whew!). Even the fine art couldn't save this story.

In ending, once again I plead along with many others—we want **Murphy**!!

Dave C. Ryan, Glendale, Calif.

(Frankly, we'd kinda like to see him again, Dave. But right now, **Murphy** is deeply involved in a publication for the U.S. Military, and it takes all his time. Still, if he ever comes back to comic mags, we have dibs on him!—E.N.B.)

.....

Dear Editor:

Superman appeared in **Action #435**, in a good story! The art was great! It had nice touches! It was an enjoyable story, as a whole! I liked it!

So what?

I could write that about each and every story **Superman** appears in, in **Action Comics**. Writing variations on this "good job" theme is one of the marks of a good letter-writer. But for now, I have to deal with the back-up feature—**The Atom**, who does not even have a regular artist, but tries like crazy to put in a good story.

I was never an **Atom** fan. I liked him in his own magazine, but before long, that was gone, and you could only see him next to huge, muscle-bound, god-like figures like **Hawkman**, **Batman** and the whole **JLA**.

Blecch!

Action gave **The Atom** his own strip, again, and I gradually weakened to the fun little stories that brightened up the back of the issues. But I still maintained that **The Atom** should give up the hero bit and marry Jean, leaving an open space for a new hero in both **Action** and **JLA**.

Surprisingly, that theme was explored in "The Unmasking of the Atom," to my wide-eyed shock. **The Tiny Titan** actually preparing to end his career and become normal. Oh, gee. Too much. Of course, Jean's pep talk, unconsciously or not, jolted me back to the reality. The reality being that **The Atom** is a strip full of warmth, humanity, and Elliot Maggin.

After re-reading the **Action-Plus Atom** tales with a bit of open-mindedness, I think he is a very, very good character in a great strip. May he stay in, or grow out of, **Action Comics**!

Bob Rodi, Oak Brook, Ill.

(And this comes just when Clint Thomas wants an **ATOM**-overhaul. Maybe you two should get together somewhere and work it out. How about Twin Oaks, Okla.?—E.N.B.)

.....

That's all the room we have this month. Remember, the address is still **SUPERMAN IN ACTION**, National Periodical Publications, 75 Rockefeller Plaza, New York, N.Y. 10019.

DO YOU NEED EXTRA MONEY?

CHRISTMAS REMEMBRANCE ASSORTMENT
18 selections featuring striking borders and silver glitter. 7 delicate, misty-toned designs.



It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our new Winter Magic Assortment. You make \$1.00 for selling 1 box, \$10.00 for 10 boxes, etc. These are exclusive card assortments—not sold in any store! You can make even more money showing our full-color catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends, and relatives in your spare time.

Cut out entire Postage-Paid Reply Coupon Below—mail it today—and we will send you immediately, leading Greeting Card Box Assortments on approval—plus FREE album of personalized Christmas Cards. No experience necessary.



WINTER MAGIC CHRISTMAS ASST.

18 nostalgic creations with an artistic dusting of snowy glitter. 6 festive designs!

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more, selling our entire line. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

DELIGHTFUL ENSEMBLE ALL-OCCASION ASST.

32-piece selection plus color-coordinated envelopes. Large and small cards, and personal notes.



GOLDEN WREATHS CHRISTMAS ASST.

24 embossed wreaths frame 6 different subjects: partridge, village, church, bells, sledding, old mill.

DELUXE CHRISTMAS GIFT WRAP ASSORTMENT

Large, eye-catching sheets boasting holiday colors and designs!



IT COSTS YOU NOTHING TO TRY

FREE FULL-COLOR CATALOG OF 400 CARDS AND GIFT ITEMS



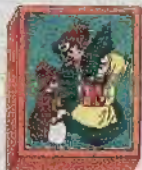
PLUS FREE ALBUM OF PERSONALIZED CHRISTMAS CARDS



BIG VALUE!

NOEL CHARMERS CHRISTMAS ASST.

18 warm greetings with Old World charm. 5 distinct scenes.



CUT OUT ENTIRE BUSINESS REPLY FORM BELOW

FILL IN COUPON FORM, FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY

No Stamp Necessary

5535 A

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

CHEERFUL HOUSE, DEPT. F-13
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately, your Christmas Greeting Card box assortments on approval for 30-day free trial, plus FREE Full-Color Catalog of money-making Gifts and Cards—everything I need to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation.

Check Here
☐ I would also like to continue to receive additional FREE money-making catalogs, literature, special offers PLUS Seasonal Samples on approval. I understand samples may be returned without cost or obligation.

Fill in your name and address below—No stamp necessary

Age _____
Apt. No. _____
City _____ State _____ Zip Code _____
Address _____
If writing for an organization, give its name here _____
DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL—NO STAMP NECESSARY

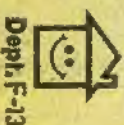
Postage Will Be Paid by Addressee

NO Postage Stamp Necessary if Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 598 White Plains, New York

Cheerful House

Westmoreland Avenue
White Plains, New York 10606



Dept. F-13

Cut Along Dotted Line, Seal, Paste or Tape, and Mail

DIVISION OF
BEVIS
INDUSTRIES, INC.
NEW YORK 10018

FAMOUS NAME
PRIZES OR CASH



EARN

100

A BOX



CUT OUT • FILL IN • FOLD BACK • MAIL NOW, no stamp needed

PINNEY CLASS

Permit No. 33

EMFIELD

CONNECTICUT

BUSINESS REPLY MAIL

POSTAGE WILL BE PAID BY ADDRESSEE

OLYMPIC SALES CLUB, INC.

DEPT 74NC6

ENFIELD, CONNECTICUT 06082

YOU CAN GET THESE and many, many other valuable prizes — or cash — simply by selling beautiful Olympic **IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, GIFT WRAPS, STATIONERY AND GIFTS.** Olympic offers more variety! The Olympic way is the IN way! Here's why...

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors... and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as **10¢ PER CARD TO YOUR CUSTOMER!** With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want... or keep \$1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you your **FREE Sample Book**, **FREE Membership Card** and **FREE Catalog of Prizes**. There's **ABSOLUTELY NO COST TO YOU — NO OBLIGATION!** Don't delay — join Olympic Today!

BE FIRST IN YOUR NEIGHBORHOOD

DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 74NC6, ENFIELD, CONNECTICUT 06082

FROM

陳永發

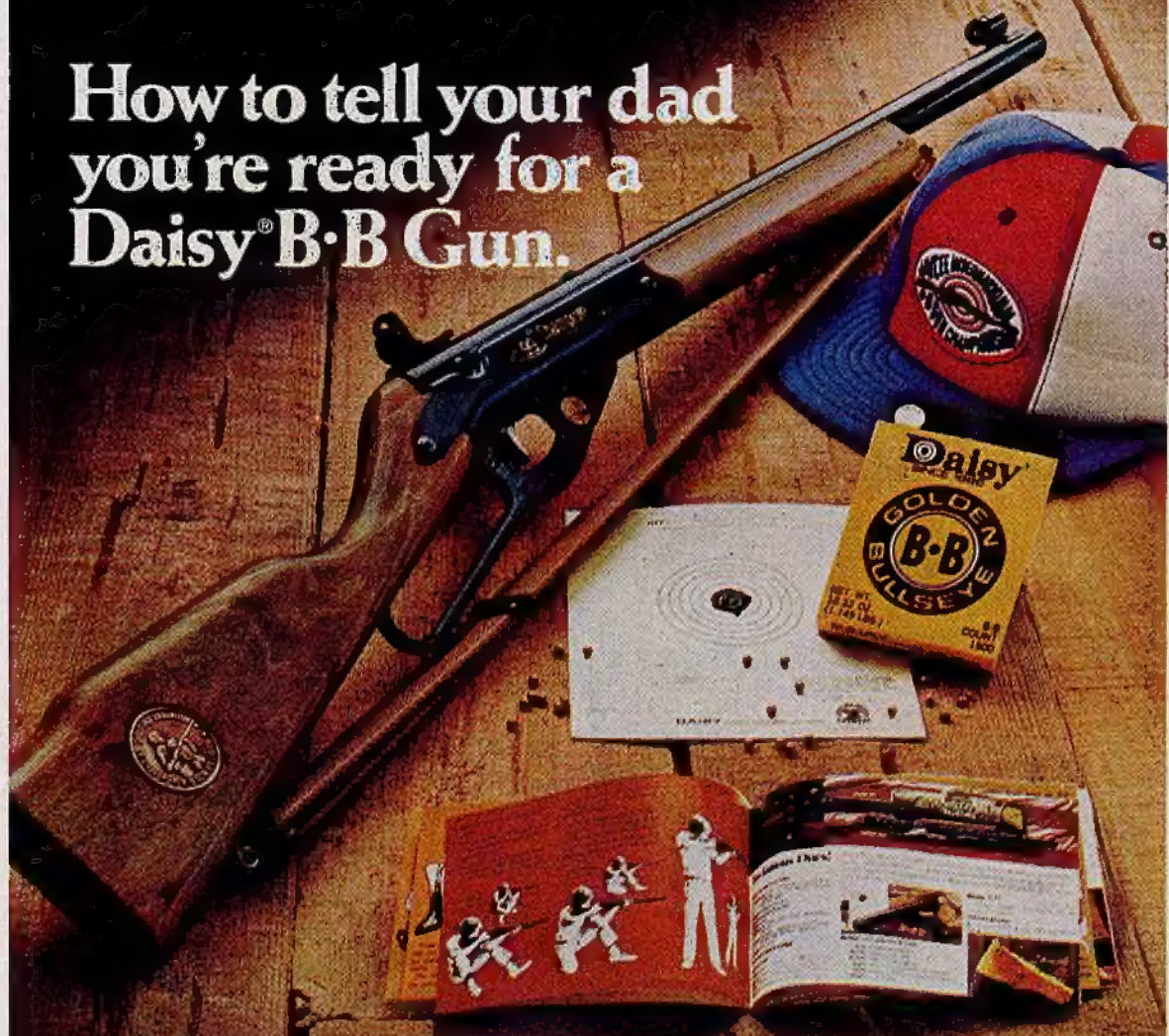
ADDRESS

CITY

STATE

ZIP

How to tell your dad you're ready for a Daisy® B-B Gun.



It's in this free booklet.

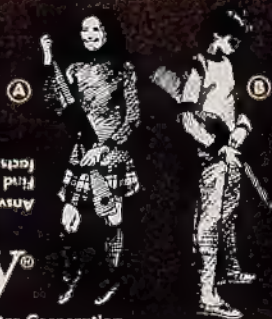
Wow your dad with the Code of the Daisy Rifleman. He'll know you care enough to learn gun safety rules and responsibilities. Find out how to build a 15-foot indoor or outdoor shooting range. It'll tell him you probably have room for a Daisy B-B Gun. Show him the 33 models of Daisy B-B Guns, including the ones built for your size and age (from 8 on up). You'll find all these facts in "The Air Rifle Marksman by Daisy."

Get your free copy of "The Air Rifle Marksman" at most Daisy dealers. Or write Daisy and we'll send you one. But be sure Dad sees the booklet when you get it. It might tell him you're ready for a Daisy B-B Gun right now.

Do you know?

Which is the safe way
to carry a B-B Gun?

Answer: They are both correct.
Find out more gun safety and fun
facts in your free Daisy booklet.



Daisy®
SINCE 1886

Division Victor Comptometer Corporation
Mailing address: Daisy, Dept. C64, Rogers, Arkansas 72756
In Canada: Daisy/Heddon Ltd., Cambridge, Ontario N3H4T9